

Agent XSite Comparison

	SILVER Starter sites ideal for new real estate agents	GOLD Enhanced for full-time, top producing agents	PLATINUM Perfect for brokers, teams or managing multiple sites
Toll Free 24 x 7 x 365 support - with a real person!	•	•	•
Free training webinars	•	•	•
Feature updates	Limited	Unlimited	Unlimited
Do it yourself interface for easy setup and instant changes	•	•	•

FREE SUPPORT AND TRAINING

WEBSITE FEATURES

Easy domain name registration and hosting	•	•	•
Professionally designed themes to choose from	18	300+	300+
Total number of active content pages	30	Unlimited	Unlimited
Pre-written real estate content pages to choose from	100+	100+	100+
Nested navigation options		•	•
GhostWriter automatic SEO booster		•	•
Editable search engine keywords and tags	•	•	•
Google and Yahoo! Sitemaps	•	•	•
Integrated blogging tools	Limited	•	•
Mortgage Calculators	2	18	18
User/e-mail accounts (for assistants, or teammates)	1	10	Unlimited
Multilingual content pages	English only	English, Spanish, French, German, and Portuguese	English, Spanish, French, German, and Portuguese
Live Chat with XSites Desktop		•	•
Welcome Pages - custom website entry pages		•	•
Welcome Page and XSite automatic image and color matching		•	•
Flash intro templates with full personalization options		•	•
Animated headers, music, and site sounds		•	•
Password protected pages		•	•
City pages templates for local content		•	•
Dynamic content (listings, banners, weather, etc.)		•	•
RSS feeds		•	•
Link to Social Media (Facebook, twitter, etc)		•	•
Custom footer options		•	•
Save website backup points		•	•
Sub-sites for agents included free			•

CUSTOMER RELATIONSHIP MANAGEMENT (CRM)

Number of Contacts	Unlimited	Unlimited	Unlimited
Number of Contact Groups	Unlimited	Unlimited	Unlimited
Mailbox size for each account	100 MB	100 MB	100 MB
Mobile notifications		•	•
Schedule Management and Text Reminders		•	•
Website stats and reporting features	•	•	•
Centralized Lead Management and Routing System			•

	SILVER Starter sites ideal for new and part-time agents	GOLD Enhanced for full-time, top producing agents	PLATINUM Perfect for brokers, teams or managing multiple sites
LISTING FEATURES			
Number of listings	Unlimited	Unlimited	Unlimited
Photos per listing	5	Unlimited	Unlimited
Listing display templates	1	8	8
Animated Photo Tours	•	•	•
Interactive aerial maps and photos	•	•	•
Listing syndication to real estate portals (Yahoo, Google, etc)	•	•	•
Syndicate listings to Facebook and craigslist		•	•
Listings XChange		•	•
Post your listings to the XSites Network	•	•	•
Import listings from Top Producer®		•	•
Audio/video podcasting		•	•
Listing Property Brochures	1	9	9
Branded custom virtual tour creator	•	•	•
Assign a listing to an agent		•	•
Add video to a listing		•	•
Register a domain for a listing	•	•	•
Build your own listing detail page		•	•
Point a listing to its own website	•	•	•
Open house advertising	•	•	•
Listing status options	4	unlimited	unlimited
Property type options	5	unlimited	unlimited
Automatic inter-office listing exposure			•

LEAD CAPTURE AND MOBILE TOOLS

Allowed number of leads	Unlimited	Unlimited	Unlimited
Lead capture forms	1	Unlimited	Unlimited
Showing requests	•	•	•
Return visitor notifications		•	•
Custom lead capture form builder		•	•
Customizable auto-response messages		•	•
Text message alerts		•	•
Home Price Index Report		•	•
Industry Reports		•	•
Appointment reminders		•	•
Mobile listing information		•	•
Mobile maps		•	•
Mobile calendar and to-do list		•	•