

Silver XSite

A starter website ideal for agents just starting out

Simple to setup and maintain

- Register your own domain (.com) or easily transfer your own at no additional cost
- No web design skills necessary - 9 step wizard interface walks you through your website setup in minutes
- Wizard-driven interface lets you change themes, colors, graphics, and more without any knowledge of web programming or layout
- 18 themes to choose from, each with a pleasant pre-defined mix of colors and graphics. Upload your logo and/or photo at no additional charge
- 30 active content pages included

Listing presentation, syndication tools and more

- Listing template provided
- 5 listing photos per listing
- Interactive aerial maps and photos
- Post listings to the XSite Network for added exposure
- Template property brochure included for you to populate with your listing
- Branded custom virtual tour creator
- Expose listings to millions of potential buyers by syndicating them to the best real estate portals like: Yahoo[®] Real Estate, trulia[®], oolde, Google[™] maps, zillow.com[®], vast and more
- Post listings to the XSite Network

Content selection and edits

- Over 100 pages of pre-written content covering everything from first time buyers and sellers to second home
- Virtually every page of content can be edited, or completely re-written, and any portion of the layout can be changed at will

- Content pages are edited using a word-processor style editor with image library, font controls and spell check
- Content editor allows for HTML and CSS programming
- Copy and paste content from your old site right into your new pages in seconds (make sure you own the rights to use the content in your old site first)
- 2 mortgage calculators provide loan scenarios for potential buyers
- Everything is web-based, so you can make changes any time from anywhere

Lead capture and reporting

- Lead capture forms can be placed on any two pages
- Leads flow seamlessly into your XSite Contacts so there's no retyping and everything is contained in one centralized database
- Track site visits and page views with the Stats. See what forms are being filled out and where to turn visitors into clients. You can view information by 30, 60, 90 days or all
- Track referring URLs, first time visitors, common search phrases, return visitors, and page views

Blogging, search engine optimization tools and more

- Blogging tools allow for drafts or instant posts
- Search engine optimization tools provided that automatically add sites to Google[®] and Yahoo[®]
- You have control of page titles, keywords, and descriptions
- Put popular links within your footer to boost those pages' "internal page rank" with search engines

Total control at your fingertips with XSite Desktop

- XSite Desktop manages your entire business from an application window on your desktop
- Energizer rates your site on a scale of 0-850 letting you know what additions/changes will make your XSite better
- Never forget your password again — with XSite Desktop you'll have instant access to everything you need without logging into multiple programs

Contacts, e-mail and more

- Unlimited leads will flow directly into your XSite contacts
- Import existing contacts from any database
- Create contact groups for appropriate follow up
- 100MB mailbox for each account
- Secure, virus protected e-mail (CertMail) on your own domain for a more professional image than free e-mail service providers. The difference between:
joesmith@yahoo.com and
joesmith@smithhomes.com
- Attach up to 25 megabytes on e-mails sent with CertMail

Support, service, and training

- 24 x 7 x 365 live tech support based in Oklahoma City, Oklahoma
- Pre-recorded webinars so you can watch and learn at your convenience
- Live, interactive webinars allow for hands on help and real time Q&A
- Short, topical tips and tricks are always updated at alamode.com
- Dedicated, on-site, secure servers monitored 24 x 7 x 365 for maximum security and performance