



Agent XSites

Real stories

"From the time you start you can literally have your site up and running within minutes."

— Cary Englehardt, www.ez4urealty.net

"360 Realty has seen a HUGE increase in sales with the addition of our XSite! We can easily upload our listings with tons of photos, check our stats daily to see how many people are visiting our site and where they are coming from, and it is super easy to use! If you want to take advantage of Internet marketing, I wholeheartedly recommend an XSite website!"

— Tracey Shrouder
www.360RealtyGreensboro.com

"IT'S SIMPLE TO USE. This program makes me feel I know what I am doing. I found that there are a lot of other programs out that are about the same in price, BUT, they do not come close to what this program offers and the support from the others are lacking."

— Robert Henderson
www.LakeEufaulaWaterViewHomes.com

"I specialize in new construction, and other products do not offer the flexibility I need. When I need help, your tech support has been awesome. The ability to update my website in real time is important to me — don't have to wait days or weeks for some tech to get around to the changes I need."

— Bob Johnson
www.NewHomeNW.com

"What do I love about XSites? I could count the ways: the professional look, ready-made content, ease of editing, adding/changing and previewing,

up to date information... the list goes on and on, but [the] search engine submission may top that list of value by providing great business site exposure! FANTASTIC!"

— Teresa Berry
www.SeattleSoldSigns.com

"I think the main reason I chose XSites is the simplicity of using it. It's easy to change and modify the different formats. In comparing pricing, your service is far superior to the rest! Keep up the good work..."

— Donne Deese-Dumpman
www.DeeseMgmtAndRealEstate.com

"I was referred to this site by a business partner who is a mortgage broker and I'm so glad he did. I think this concept is awesome and I'm having so much fun building my site. It's great to have a website that's industry specific and built by people who understand the business. Thanks!"

— Barrett Proctor
www.ForSuperiorService.com

"It's a better price than anything else I could find comparing apples to apples. Sure, I may be able to get a website elsewhere but to add in all the tools and features and I would be spending much more somewhere else. I like the way these sites have a professional appearance as well."

— Michael J. Martell, II
www.AZSpotlightHomes.com

"I started with Success Website and it was just horrible, so I switched to Advanced Access. But I was never happy with it. I found out that I was paying a lot for things that other agents could get in a FREE website. In addition, their program is difficult/complicated to manage and listing photos take FOREVER to load."

la mode's listing photos load in a snap and the pages are very easy to manage. I also like the ability to share listings with other a la mode agents."

— Sealy Hargrove
www.SealyHargrove.com

"I have been using Agent XSites over 4 years and 99% of our business is from our website. We do about 250-500 leads per month depending on the time of year. We are currently ranked in the top 50 agents in Florida and in the top 0.5% in our County. If you're not found online, you don't exist!"

— Robert Masse
www.FindMyFloridaHome.net

"I love the 24/7 help. I'm a REALTOR/broker and work crazy hours."

— Michelle Sheehan
www.FliptAustin.com

"I get at least 2 good buyer leads a day thanks to my Agent XSite."

— Joseph Beauvais
www.SunnySpotRealty.net

"When I started in real estate 4 years ago, I knew nothing about websites or internet marketing and paid a professional 3 times what my XSite costs. Paying more doesn't mean you get a better product; it just means it costs you more to stay in business. Having an Agent XSite made creating the site that I wanted easy. I constantly receive compliments from buyers and sellers about my XSite website. They in turn tell their friends and neighbors about the site. If you are serious about your internet presence, XSites give you the tools you need to get the results you want. Today, as a Realtor specializing in vintage homes and historic neighborhoods in Tampa, I have a top internet ranked site in my market without pay per click marketing. I still have other vendors that try to sell me on their website products but the ease, costs and features cannot compare to what I have with my Agent XSite."

— Rick Fifer
www.RickFifer-Realtor.com

"I can't say enough about how happy I am with my XSite. I have found several different ways to drive potential customers to my site. I have talked to the a la mode customer service center several times when I had questions about making my site better. They have been spot on every time. I have captured so many leads that I now use XSellerate just to keep up. XSites are very easy to work with and very easy to optimize for the internet. All of the tools are there to get my XSite noticed in the major search engines. Truly a great product for a great price."

— Neal Sherk
www.NealSherk.com

"I'm a big fan of XSites for a number of reasons. They offer so many great website design choices, features, and unbelievable customer service. My partner and I are not real estate agents, we are real estate investors and the a la mode products have helped our business tremendously. We regularly hear from our customers how great our website is, and a lot of that is because of Agent XSites and their features."

— Michael Gier
www.NationwidePropertyInvestments.com

"Agent XSites are the most versatile of all the website programs I have tried. I am trained in Macromedia Dreamweaver although my experience is in design, not tools and databases. I was shopping for a site that provided me the opportunity to use my website knowledge and creativity, and provide the tools I could not make on my own, such as forms and databases. Essentially I needed a program to fill in the gaps of website programming experience I was lacking. Because I can control so much of

the site and change search term and keywords so easily, I have seen my Google rank increase consistently. I never even got close with the other programs. My Agent XSite is my best tool in Real Estate!"

— Kathy Rasmussens
www.LivingInCollingwood.com

"Our Agent XSite is one of our vital assets to our company. We have been successful in utilizing the lead capture system and converting those leads to actual closing sales. Whether it's a residential sale, apartment rental, or a first time buyer; our closing ratio has consistently been high! We are currently working even harder to get more hits and first time visitors through our website. Our XSite is the driving factor to our progress and success."

— Marcos Avila
www.6337Clark.com

"I love my XSite. It's easy to use from both the agent side and the client side. The key to a successful sight is keeping it fresh, updated and getting traffic to it.

I know many agents who have spent thousands of dollars on web development and yet their sites are too cluttered to really be useful. Most people searching for agents and property want the websites they open to be quick, direct and user friendly – Less is more. XSites are a great value and are a very important weapon in this volatile economy."

— Lisa Wallace
www.RenoSparksRentals.com

"We have had our XSite for several years and find it to be an excellent value. When I tell other brokers the cost they are often stunned. More importantly to me, I receive compliments on a regular basis about our website and know that my high traffic is due to the great site and promotions offered with XSites. I have a property management company and was able to adapt it to our use without much alteration. The easy tools allow us to keep our site maintained on a daily basis. My office, clients and customers are very pleased with our website."

— Kimberly Evans
www.Alpha-Real-Estate.com

"In 5 years we have been able to add over 7500 prospects to our contact database. As full time agents we rely heavily on the internet and our site has been used as the mainstay of our branding. If you want to be successful you need a website (or two) and Agent XSites are the best!"

— The Sold by 2 Kevins Team
www.SoldBy2Kevins.com

"Real Estate is about perception and online your website is how people get to know you, with Agent XSites you can create yourself and how you would like to be seen. Having had websites over the years and having to deal with a web master it is costly and time consuming, real estate is a "NOW" business you have to be able to change and adapt quickly controlling your own website allows you that ability. The 24/7 support line is awesome! You never feel you are asking a stupid question and the staff is patient and kind, they take the time to help you work through your issues."

— Karyn Smith
www.SearchFloridaHome.com

"I have had my Agent XSite for several years. It's so easy for me to create and maintain a very professional website while also benefitting from all the marketing programs. Since I have had my XSite my generated leads are many times more than I thought possible as well as notifying me as they come in, which is key."

— Lisa Berman
www.HomesByLisaB.net

"I have been in the real estate brokerage business approximately 35 years and using computers in the business since the first Apple II. About a year ago I set out to find the best solution for an agent website that would be very easy to use but would give me the advantage of the latest in web technology and how we presented listings. Researching Realtor.org, the internet, and a host of other means, it was narrowed down to 2 companies. a la mode and Top Producer. We even put all the pros and cons on a spreadsheet and that is where the XSites well surpassed Top Producer.

One of the things that I considered extremely important was technical support. The XSite support team is there 24/7. I know, I've tried it even at 4am.

The training library has been a real help when working to improve our XSite. Checking our stats today, we have had 721 unique first time visitors to our site in the last 30 days. Out of those, 76 have registered in, giving us their name and email address (that our XSite automatically placed into our contact database). XSellerate is now automatically sending out emails to them about different aspects of our site that buyers would find interesting and helpful.

I am so happy with our decision to go with the XSite for our website solution. It has already literally paid for itself in commission income so many times I stopped counting."

— Bill & Sandy Stephens
www.lafayettehomesearch.com/