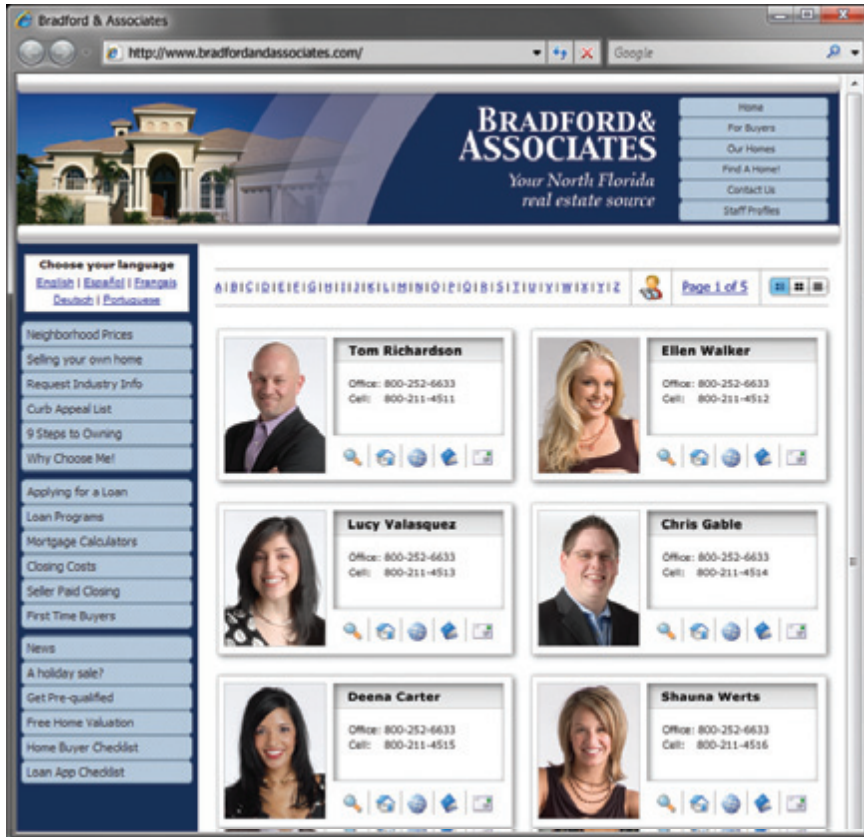


Broker XSites

Multiple agents, one brand, one powerful website



- Brand your entire firm with a sophisticated, consistent website
- Recruit and retain top agents while cutting costs
- Create unlimited standard agent sub-sites and e-mail accounts
- Capture, route, and monitor leads
- Maximize listings exposure with centralized management
- Follow-up automatically, turning leads into clients
- Expand to add more agents with no surprise fees



Smart, flexible technology that grows as you do

Get all of the tools you need to level the playing field versus the big franchises, without breaking the bank. With a Broker XSite, you'll recruit and retain the best agents, protect your leads and manage your brand — all at a drastically lower price than the other guys, and with better features.

And while your website is what creates a first impression of you and your business, it's also what separates you from your competitors. With Broker XSites, you'll have access to innovative technology that agents love, searchable IDX inventory that keeps buyers coming back, and around-the-clock support and training.

Your Broker XSite not only comes

standard with all of the tools needed to feature and market listings, but it also automatically "spawns" new sub-websites for an unlimited number of agents in your company. You can force every sub-site to automatically include your corporate content pages, themes, logos, and more, yet each agent can still customize the rest of their site for their own marketing needs.

Look at what we offer, and you'll agree that custom brokerage sites can easily run into the six figures, but often do less than a Broker XSite. Yet, you still get our 100%, 100 day money back guarantee. The expensive custom website companies don't offer that. Ever wonder why? Yeah, that's why.

CLICK HERE
TO LEARN MORE



“Broker XSites offer everything we need in one package and a la mode’s experience in the industry is invaluable. I’d recommend them to other brokers but don’t want to help out my competition”

— Anthony Kaiser
Meyer Real Estate, Gulf Shores, Alabama

Work the way you do

Brokers don’t live in a one-size-fits-all world. Under a single roof, you’ll have brand new agents who need everything, from e-mail to hand holding, as well as experienced teams with their own sites who just need the back office tie-ins for leads and listings. Your agents are diverse, and so are your business needs (marketing, compliance, recruiting, etc.) Broker XSites offer the flexibility that successful brokerage firms need.

Manage it all from one spot

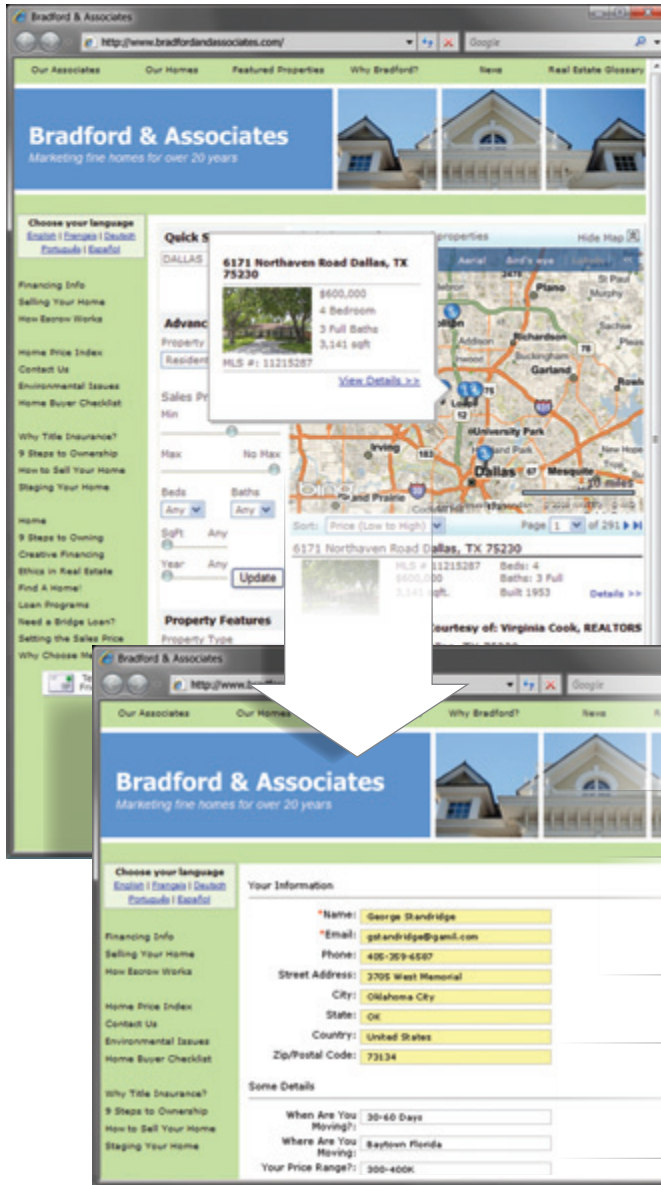
The My Office area of your Broker XSite lets you or your office manager control your home site’s content, and what parts of it are shown on your agents’ sites. You control how agents are shown in your directory and you choose how and where listings are shown. And with photos, contact info and biographies visitors quickly find the right agent to work with for the perfect home.

Add agents in a few clicks

Get your agents up and running with everything they need to sell homes before the ink is even dry on their paperwork. In a few clicks you can spawn Agent XSites (pre-loaded with your custom content and branding), agent specific e-mail, a full CRM solution, and a very professional listing in your agent directory.

The technology provided to your agents is truly first in class. You still control your brand, and they’ll get flexibility to showcase their specialties.

MORE See the true power behind Broker XSites



Centralized, state of the art listings

The most sophisticated showcase for your listings coupled with the easiest management

Every one of your listings shows up on your Broker XSite, and they're shared across all your individual Agent XSites, too. They're complete with unlimited photos, audio tours and virtual tours. Plus, one click sends all of your listings to popular real estate classified sites like Oodle.com®, Trulia.com®, Yahoo® Real Estate and more. Your listings will be in front of millions of potential buyers who may not have seen them otherwise.

All listings are aggregated in your Broker XSite and automatically pushed to all your Agent XSites. The listing tools don't just show listings — they showcase them.



As leads are captured on your main or sub-sites, the information is sent to your agents based on your specifications.



Leads will also get a personalized e-mail from the agent they've been assigned to.

Capture, route, and monitor leads

Broker XSites come with fully customizable online lead capture forms. As leads come in from your main site, they're added to your built in contact manager. You control how they're assigned and routed. Even leads gathered from agent sub-sites are in your pool for company marketing campaigns. If an agent leaves your firm, you still have the lead in your central database.

Agents are notified instantly of new leads

Lead follow up is critical. If an agent doesn't follow up promptly, the prospect will probably start searching elsewhere. As soon as a new lead is captured, the prospect is sent an e-mail

immediately from the assigned agent, and the agent receives a mobile notification. If an agent doesn't respond in time, you can re-route leads to another agent.

Turn the leads into repeat clients

Most clients never hear from the agent again after the deal is done. With XSellerate, our automated marketing system that is included with your Broker XSite, clients are instantly added to your marketing campaigns so you'll always stay in touch — automatically. It's the easiest way to turn past clients in to repeat business and generate more referrals.

CLICK HERE ▶
TO LEARN MORE

Keep the change

Generate revenue and lower recruiting costs

Tens of thousands of professionals rely on our Agent XSites every day for a professional online presence. So how do you use that success with the agents in your office? Include Agent XSites in your technology fee, provide them at your cost, or mark them up as a profit center. It's up to you, and we won't get in the way. No matter which route you choose, your recruiting success will go up and your cost to acquire and retain agents will go down.

Lower your administrative overhead

You need your agents out on the street selling homes, but you also need your administrative staff to take care of your business. XSites give you the flexibility to decide who will handle the management of your website and all the listings for your company. You can have the agents update all of their sites, or you can assign it to any one person in your office. Either way, your new listings and updates are automatically published to every site in your company.

Managing your budget is easy

Since everything you need from websites, to marketing to IDX is all included in one price you don't need to worry about your budget. Whether you pay up front or monthly, you'll always have all the tools you need right at your fingertips. No extra fees. No hassles.

Training makes the switch even easier

FREE webinars for all your agents and
24x7x365 free help from expert technicians

Switching from your current company website to an XSite isn't a time-consuming hassle thanks to our intuitive features and our training, which will walk you through launching your site. If you do have questions along the way, simply call us. We're happy to help.

Then, once you're up and running, your agents can also participate in our free recorded or live webinars, watch videos and more to help them fully customize and get more leads to from their areas of your Broker XSite.

www.alamode.com/training



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Check online for monthly specials

or **\$199/month**

