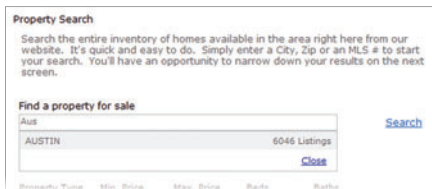


XSites IDX

MLS listings generate more website traffic and leads

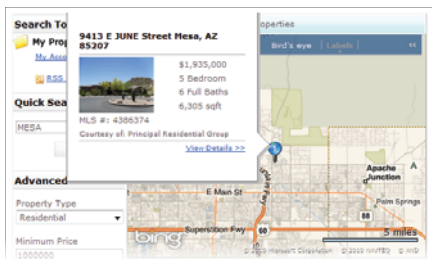
Easy, intelligent searching with no "technicalities"

- Equipped with a simple, "one question" search screen



Consumers love the simplicity and not having to check numerous "boxes" to view listings

- Changes to search criteria update results immediately
- All listings are professionally displayed for each and every search result
- Works with any website or blog
- Listings are surrounded by your website brand at all times



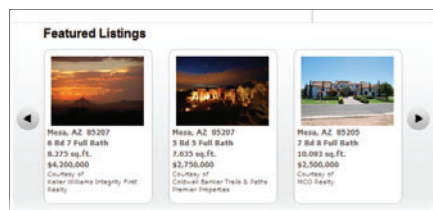
View exact location of properties with location maps - you can even select pinpoints to see a property overview

- Interactive mapping features switch from aerial, road and bird's eye views
- E-mail listing details to yourself, family members or friends
- Print listing details including photos, maps and property descriptions
- Clients can have property searches delivered via RSS feeds
- Property details are shown by scrolling over a property pin point or clicking on any one of the property listings
- Location possibilities are automatically populated upon typing
- Add dynamic listings data to any page on your website with RSS feeds

- Interactive real-time "slide bar" search controls provide instant results, no reloading
- Search results even include mis-keyed MLS listings

Create more relevant searches

- Choose the Most Viewed, your Agent Listings, Office Listings or create your own custom "Featured Listing" defaults from your saved searches

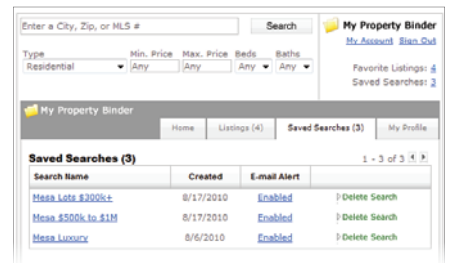


Featured listings are beautifully displayed with a brief overview of property details

- Automatic local adaptation means visitors in Miami see oceanfront search options, but not in Dallas
- Create a pre-defined custom search or save search criteria specific to your specialty
- Visitors can perform a "quick search" from any page on your website

Lead capture and reporting

- Enticing lead capture forms, like "Schedule and Appointment" display on every listing
- Automatically creates "IDX leads" contact groups (in XSites) for follow up marketing
- Leads are delivered instantly to your mobile phone
- Customized e-mail follow up
- Agent contact information is featured with every listing detail and e-mail
- "Property Binder" keeps client property preferences stored on your site keeping them coming back and



Clients can store their favorite searches, listings and even have new listings automatically delivered to them via e-mail alerts

engaged until it's time to purchase

Data feed and security

- Import listings from your MLS directly to your XSite - no retyping
- Data is supported by the Real Estate Transaction Standard (RETS)
- Listings are updated daily so the most recent information is always available for clients to search
- Under no circumstances does a la mode, sell, convey, share or disseminate in any way, any data associated with MLS feeds
- a la mode will work with your MLS to ensure your website and data feed are in compliance with MLS Rules & Regulations information

Support, service, and training

- 24 x 7 x 365 live tech support based in Oklahoma City, Oklahoma dedicated to get you up and running immediately
- Pre-recorded webinars so you can watch and learn at your convenience
- Live, interactive webinars allow for hands on help and real time Q&A
- Short, topical tips and tricks are always updated at alamode.com
- Dedicated, on-site, secure servers monitored 24 x 7 x 365 for maximum security and performance