

Daily Rate Lock Advisory

Send daily rate lock advice to your database automatically

Branded and automatic

- All rate lock e-mails are automatically branded with your company name, photo and contact information positioning you as the trusted source of this valuable information to your clients and prospects



E-mails are branded with your information every time positioning you as the rate expert

- Eliminate endless phone calls about daily rate advice saving you time
- Researching, analyzing, and forecasting complex market data is done for you by industry expert, Al Bowman
- Float/Lock bar is simple to follow, highlighting time periods to lock or float at a quick glance



Rate bar allows clients and prospects to see at a quick glance if they should float or lock

- Market data analysis is written in real world language, making it easy for clients and prospects to understand providing information to lock at the time that's right for them
- Rate lock e-mail campaigns are CAN-SPAM compliant

Contact management, analysis and reporting services

- Manually enter your contacts or import from any database into XSellerate
- If you have lead generation forms preset to place contacts into the Daily or Weekly "groups" new leads will automatically be added
- Simply add any (or all) contacts to this campaign by adding them to the Daily Rate Lock Group by clicking and dragging the contact from the "Available Recipients" to the "Selected Recipients" column in the admin section of XSellerate
- When used in conjunction with Lead Capture Forms on your Mortgage XSite Pro, new leads can automatically be added to receive this e-mail without you lifting a finger
- Daily Rate Lock Advisory campaigns start sending on the next schedule delivery day
- "Set and forget" system ensures you set up your rate lock campaign once and XSellerate makes sure it goes out to who you want daily or weekly
- One page tracking view of ads sent, read, and site visits generated
- Weekly reporting provides tracking information so you know who's reading the e-mails and who's not

Support, service, and training

- 24 x 7 x 365 live tech support based in Oklahoma City, Oklahoma
- Pre-recorded webinars so you can watch and learn at your convenience
- Live, interactive webinars allow for hands on help and real time Q&A
- Short, topical tips and tricks are always updated at alamode.com