

Mortgage XSites Standard

Free (yet powerful) mortgage websites

Website functionality, professional looks, and easy to use features

- Register your own domain (.com) or easily transfer your own at no additional cost
- 9 step wizard interface walks you through every step of your website setup in minutes
- Wizard-driven interface lets you change themes, colors, graphics, and more without any knowledge of web programming or layout -- just select options from the on-screen options and see immediate results
- Attractive mix of colors, graphics, button and navigation bar styles, with every single element customizable
- Themes include animated mouse-over effects for extra dynamic feel
- Flash animated themes included



Designer themes and simple backend interface allow for a unique, professional site in a few clicks.

Rich content, search engine tools, blogging, and more

- Over 80 pages of pre-written content covering everything from first timers to refinances
- Virtually every page of content can be edited, or completely re-written, and any portion of the layout can be changed at will
- Content pages are edited using a

word-processor style editor with image library, font controls, and spell check

- Content editor supports up to 100 undo steps and includes a global or page by page search and replace tool
- Content editor allows for HTML and CSS programming
- Customize colors, photos, company logos and more in a few simple clicks
- Copy and paste content from your old site right into your new pages in seconds (make sure you own the rights to use the content in your old site first)
- Mortgage calculators provide unlimited scenarios for borrowers, complete with graphs and charts for visual comparisons
- Lead capture forms can be placed on any page
- Create completely new pages from scratch, or embed outside pages in your site
- New content, upgrades, and features added for free
- Everything is web-based, so you can make changes any time — from any where
- Track site visits and page views with the Stats. See what forms are being filled out and where to turn visitors into clients. You can view information by 30, 60, 90 days or all
- Track referring URL's, first time visitors, common search phrases, return visitors, and page views
- Blogging tools allow for drafts or instant posts
- Moderate comments before posting or choose to post comments automatically
- Create blog reminders at custom intervals and times and you'll be notified in e-mail and in your XSite

admin area when it's time to create a new post

- Choose how many posts to remain on your site before archiving
- Search engine optimization tools provided that automatically add sites to Google® and Yahoo®
- You have control of page titles, keywords, and descriptions
- Put popular links within your footer to boost those pages' "internal page rank" with search engines
- Drive leads straight to your site and vice versa with XSite Sponsorships between Mortgage and Agent XSites
- Listing on XSites Network

Total control at your fingertips with XSites Desktop

- XSites Desktop manages your entire business from an application window on your desktop
- XSites Desktop is always on so you're connected to all your information the instant you log into your computer
- Energizer rates your site on a scale of 0-850 letting you know what additions/changes will make your XSite better
- Energizer prioritizes improvements in a customized checklist, so you know what to start working on first
- Never forget your password again — with XSites Desktop you'll have instant access to everything you need without logging into multiple programs
- Be notified instantly of breaking news via RSS feeds set to your preferences

Loan processing, management, and security

- FlexApp 1003 is the easiest and fastest way for your borrowers to apply online
- 1003 customization allows you to capture the information you need in short or long app form
- User friendly interface presents only relevant sections so borrowers aren't overwhelmed
- Automatically saves information, so borrowers can return later to finish when they have all their financial information together
- Pop-up help screens give borrowers field by field assistance right when they need it
- Click-through credit authorizations included for free

Security, GLB & Patriot Act Compliance

- Loan apps submitted by borrowers using FlexApp 1003 are double protected by both a 128bit SSL connection on the page that loads the loan app and by a 128bit SSL connection from the loan application program to the web services that load and save data
- Electronic access to documents is restricted to key personnel who develop and maintain the secure server environment
- Monitored firewalls act as a barrier between the Internet and our secure server environment and prevent unauthorized access to any of our secure servers from outside the building
- Physical access to the data is protected in our network operations center by multiple layers of security – including armed guards
- Physical access from outside the building to the general offices is secured by electronic card access and monitored by video surveillance

- a la mode will comply with all applicable state and federal laws requiring notification in the event of a breach of personal information.
- Anyone without a security badge is not even able to enter the general offices. Once inside the general offices, access to the network center itself is again limited by card access to key personnel who maintain the systems. Logs are kept of all access to any door.
- Under no circumstances does a la mode sell, convey, share or disseminate in any way, any data associated with your clients' loan applications
- Our data center is located in Oklahoma City, Oklahoma. In addition, we have an office and data center in Salt Lake City, Utah. Each center houses at least one redundant system and boasts redundant power employing uninterruptible power supplies and generators capable of supplying them with power for an indefinite period of time. In the event of a disaster affecting the physical location of the Oklahoma City data center, we are capable of becoming fully functional by employing our alternate data center

Contacts, e-mail, calendars order settlement and more

- Manage your e-mail, to-do items, and appointments from any location
- Secure, virus protected e-mail (CertMail) on your own domain for a more professional image than free e-mail service providers. The difference between:
 joesmith@yahoo.com and
 joesmith@smithlending.com
- Attach up to 25 megabytes on e-mails sent with CertMail
- Order services with other professionals in your area in a secure, reliable environment

Support, service, and training

- 24 x 7 x 365 live tech support based in Oklahoma City, Oklahoma

- Pre-recorded webinars so you can watch and learn at your convenience
- Live, interactive webinars allow for hands on help and real time Q&A
- Short, topical tips and tricks are always updated at alamode.com
- Non-commissioned mortgage trained sales staff
- Dedicated, on-site, secure servers monitored 24 x 7 x 365 for maximum security and performance