

SAVE \$100
on anything in this catalog!

Real Estate Solutions Guide

Get the full solution or just the tools you need to improve your website and...

Succeed in your market

Whether you're in a strong buyers' market, a sellers' market, or somewhere in between, we've got the tools to convert more leads, reduce overhead, and build profitable relationships.



Broker XSites Pg 14

MANAGE AN ENTIRE TEAM
Broker XSites

STAND OUT WITH SUPERB LOOKS
Agent XSites | Broker XSites | XSellerate

CONVERT MORE LEADS
Agent XSites | Broker XSites | XSellerate

SELL YOUR LISTINGS FASTER
Agent XSites | XSellerate | Listings XPress

BOOST YOUR REFERRAL BUSINESS
XSellerate | FlexApp 1003

\$500 WEEKLY CASH DRAWING
Take a free trial of any product



Agent XSites Pg 2



XSellerate Pg 18



Welcome to the

Spring catalog

Real solutions for your constantly changing challenges

The static postcard websites and generic drip marketing our competitors offer just won't cut it, no matter who your target market is.

If you're working with buyers, you've got to have a website packed with targeted information, incredible lead capture tools that turn visitors into prospects, and the follow up campaigns that make sure no lead ever falls through the cracks.

When you're working with sellers, you need massive exposure for your listings, website features that truly showcase your properties, and the tools to constantly market to past clients for repeat and referral business.

Choose a company that's truly your partner

After more than 22 years in the real estate technology business, we know that no matter what your market's like, you need real solutions that contribute to your business instead of just digging into your bottom line. Our history, experience and infrastructure allow us to deliver the tools you need to conquer your very real challenges. No matter what your market's doing, rest assured we've been there and helped thousands of professionals be wildly successful. You can count on us to do the same for you.



Our products are easy to use, but if you need help, you can call us anytime. And we really do mean ANYTIME. Agents and brokers don't work 9 to 5, so our 80+ team of real-estate trained support technicians are ready to help you with expert advice 24 x 7 x 365. Isn't it nice to pick up the phone, dial a toll-free number, and get someone on the phone to help you? Someone here in the United States that understands your business and knows our products like the backs of their hands? Other vendors don't come close.

a la mode is helping me convert leads, really market myself; cut expenses. That's critical now that things are back to normal.



Thousands of agents and brokers build their success around our products.

"My Agent XSite is the best thing I ever did for my business. In just over a year, my business has more than doubled and I have to give leads to colleagues at a commission split because I don't have time to work all the calls and e-mails. We have sold to clients from Japan, Korea, the United Kingdom, China and all across the United States. Over 80% of our transactions are a direct result of the site."

— Phillip Winburn, www.Huntsville-Homes.com

"Walk into any listing presentation, show them your XSite, and it is a done deal. The client realizes that you are putting forth the latest in technology for them. This shows them you are committed to their success as well as your own."

— Pat Hisel, www.buyachicagolandhome.net

"My Agent XSite is the single best product I have purchased in the six years I have been selling real estate, and one of the only products to deliver what it promises. I get leads on my Agent XSite all the time. Thanks!"

— Sommer Von Behren, www.saukprairiehomes.com

HOT!
IN THIS ISSUE



You: The lucky winner of our weekly \$500!

Take a free trial and you're registered to win

It's a win-win. Sign up for a free trial of an XSite, Listings XPress or FleXApp and you could win \$500 in our weekly drawing AND you'll see what we can do for your business, risk free. To get your free trials, visit www.alamode.com now.

Broker XSites Pg 14 Big brokerage tech, without the big price tag

Get a more powerful website with full branding control, lead routing, listings aggregation and much more — at a fraction of what the big guys pay.

New: Blogging tools! Other blogs are just online diaries

Everybody's doing it, but if you've got these tools — you'll be doing it better, faster and easier than anybody else.

Pg 6

CONTENTS

If you want a complete web solution

- Agent XSites** 2
A killer first impression, unlimited lead capture, and the best listings tools that set you apart
- Broker XSites** 14
Superior online lead management, recruiting and retention, and branding for brokerages of any size
- XSellerate** 18
Automated, targeted marketing for boosting your repeat, referral, and new business
- FleXApp 1003** 23
Add a loan application and management tools for more efficient closings and lender referrals
- Add-An-XSite** 24
Market exclusive listings and neighborhood farm areas or build strong relationships with partners
- Custom XSites Group** 25
Want some customization help with your images, links, search engine optimization or more?
- Training courses** 26
Learn how to make your XSite a powerful tool for attracting more buyers and sellers

If you like your current website, but want to add productivity tools

- XSellerate** 18
Boost your repeat and referral marketing, even if you already have a killer website
- Listings XPress** 22
Add Flash animation, unlimited photos, audio tours, photo tours, and satellite photos to the listings on your website
- FleXApp 1003** 23
Make your existing site a one stop shop by adding an online loan app that flows directly to the lender of your choice
- Training courses** 26
Learn about online marketing, lead generation, and building first class listings, no matter what kind of website you have.

How to get help 27
From XSite customization to webinars, and help from live technicians 24 x 7 x 365, you'll find the best resources here

Fax order form 28
Fax it in or order online to save an extra \$20

More than just a website

Get a killer first impression and the tools that will help you list more and sell more

Finally, a website that looks professional and actually makes you more profitable

Thousands of agents have chosen XSites because they're radically better than anything else on the market. You see, we're not just a website company like others out there. XSites have productivity tools that make you more successful, whether your market is red hot or getting back to normal. From the lead capture forms that automatically import into your contacts, to the listing pages that engage buyers and land more listings, XSites have the features you can't find anywhere else.

If other companies did have something like it, you'd pay thousands. The power is state-of-the-art. Truly cutting edge. But one of the things that makes them so sophisticated is their simplicity, flexibility and ease. You can do everything yourself — in just minutes. No technical knowledge is needed. No waiting. No frustration. No hassles. No monthly fees, change fees or hosting fees. No limits on your pages, your listings or your leads. Really, there's no comparison.



It's beauty and brains. A LOT of brains. Agent XSites give you a truly professional image and then go a step further to back it all with the powerful tools that boost your business and let you deliver stunning client service. The XSite will turn your clicks into clients, help you land more listings and help you sell them faster. That's hard to believe in this age of outrageous technology claims. So try it for 100 days, absolutely risk free. If it's not for you, we'll gladly refund every penny.

"I can't tell you how many times my customers, prospects and competitors tell me what a great website I have. Nothing can touch XSites' features, sophistication, simplicity and elegance."

— Sandi Stricklin
www.GulfWaterFrontProperty.com

What we need in a website:
- it has to look good!
- it has to be easy to make changes ourselves.
- it needs to convert clicks into clients!
- it has to help us land more listings; sell them faster.
- it's got to be search engine friendly; let us blog!



Professional image
With sophisticated themes, expert content and cutting edge tools, your XSite inspires confidence in your professionalism.

The industry's best listing tools
Multimedia presentations, eye-catching animation and unlimited photos combine for the most impressive listings pages on the web.

Powerful lead capturing
Lead capture forms are customizable, available on every web page, and automatically respond to new leads even when you're not in the office.

Engage buyers
High-tech home search tools, market-specific reports, truly engaging listings and expert content keep visitors coming back to you again and again.

XSites Mobile
You'll stay connected to your XSite, new web leads, calendar, and contacts from your cell phone or mobile device so you can provide the fastest service.

CRM tools
More than just a website, XSites give you an entire suite of online tools like contact lists, scheduling and more, to effectively manage your clients.

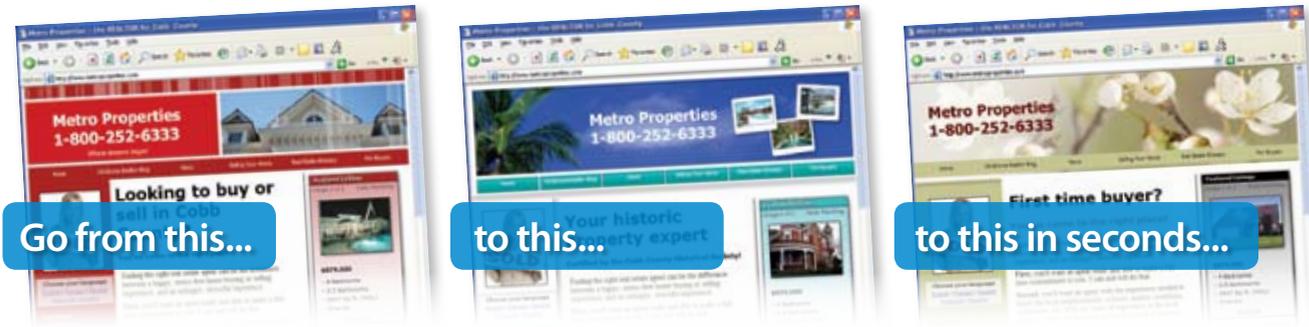
\$499 Retail \$699 /year
100 Day Money Back Guarantee
24 x 7 x 365 LIVE SUPPORT
No add-on fees • No monthly fees
www.alamode.com • 1-800-ALAMODE

GET A FREE TRIAL AND WIN!
Get a free trial and you're automatically registered in our \$500 weekly drawing! Sign up now at www.alamode.com!

Our website looks great, but that's just the beginning...



MORE ▶
See the true power behind Agent XSites



Go from this...

to this...

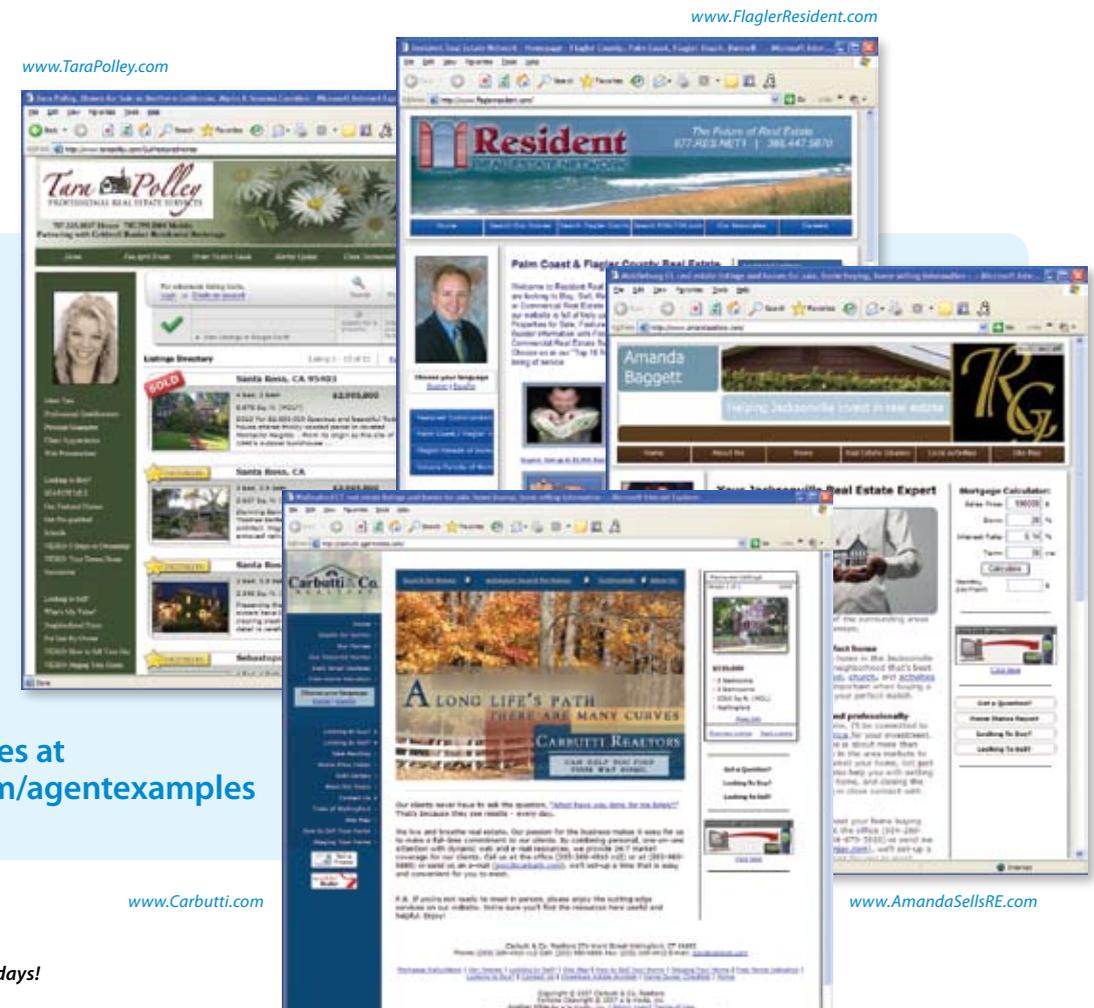
to this in seconds...

Get the image that turns site visitors into clients

Since other websites don't have the behind-the-scenes power and features you'll find in XSites, you'd think they'd at least look good. But think again. We know how critically important your image is to your overall success. That's why our sites look like they cost thousands from a high-end web designer.

XSites give you the sophisticated style and function Internet-savvy buyers and sellers expect. You'll have more than 300 customizable classic and animated themes to choose from, with more added constantly **at no charge**. Flash intros and dynamic graphics are also included, and you can make changes anytime, with just the click of a mouse.

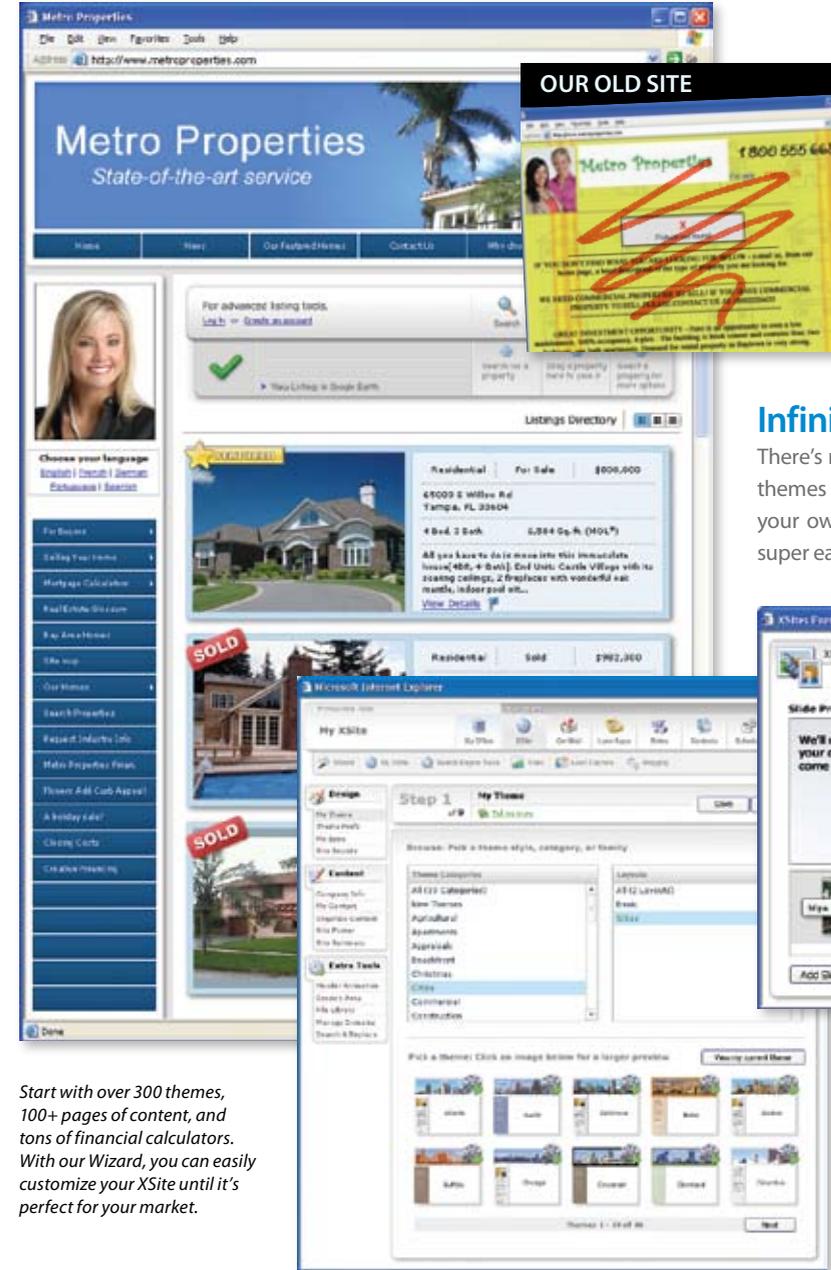
- ✓ XSites are easier to set up yourself in minutes. **No waiting.**
- ✓ There are no change fees, no hosting fees, no monthly fees. **No nickel and diming.**
- ✓ Call us toll-free 24 x 7 x 365 for tech support. You'll get a real human being with a real understanding of your business. **No answering machines.**



Thousands of agents switch every year

With over 300 themes and infinite options, you can make an Agent XSite truly your own. Check out what some of our Agent XSite customers have done.

See more real XSites at www.alamode.com/agentexamples



Start with over 300 themes, 100+ pages of content, and tons of financial calculators. With our Wizard, you can easily customize your XSite until it's perfect for your market.

Switching is easy

Want to switch but worried about losing your domain name and your content? First, we'll transfer your domain for you so you don't lose the name recognition you've already built. And, we don't own your domain — you're in control of it whether you renew your XSite or not. And the content you've written for your other website? Just copy and paste!

Infinite possibilities!

There's no limit to your XSite's design. Use our pre-made themes and Flash intros, and use our easy Wizard to add your own photos, custom colors, logos, and videos. It's super easy and actually a lot of fun.

Choose one of our standard Flash intros, or easily create your own.

MORE
See the true power behind Agent XSites

Put an end to intimidating technology

Other companies forget that you're a salesperson, not a computer nerd. The XSites Wizard takes the intimidation out of building and maintaining a website. You'll have your site up and running in minutes, not months. And you can make changes anytime you want, without investing hours of your personal time. Your changes will appear instantly, without having to upload to servers or contact some webmaster who charges by the hour and doesn't understand what "NOW" means.

- ✓ Over 300 super rich, dynamic themes
- ✓ Over 100 pre-written content pages
- ✓ Add your own photos or logos
- ✓ Completely customizable
- ✓ Background music
- ✓ Content in five languages included free
- ✓ Pre-built and customizable lead capture forms

Save \$100 on anything in this catalog! Order online or by fax to save an extra \$20! www.alamode.com

Save \$100 on anything in this catalog! Order online or by fax to save an extra \$20! www.alamode.com

Agent XSites Content that keeps them coming back

Over 100 pages of pre-written, engaging content that's ready to plug in

Engaging articles keep prospects coming back to your site, and referring it to others. Agent XSites give you more than 100 real estate specific, pre-written content pages that are ready to plug into your XSite. And you can personalize anything in the super easy XSites' word processor-like editor. Do you have copy that you've already spent time writing? Just copy and paste. Add as much as you like, because we don't limit you to a certain number of photos, logos or pages.

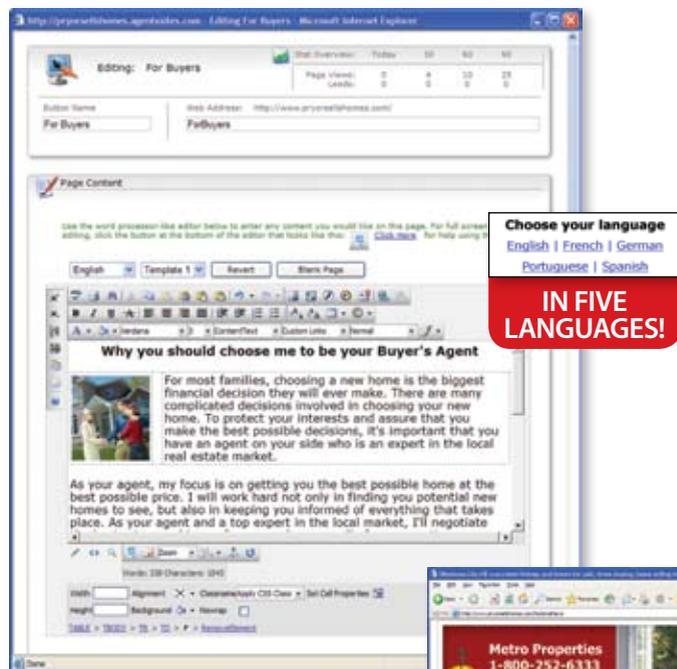
Translated into five languages

Tap into the high-margin international luxury home market. You'll also reach a rapidly growing segment in real estate — Hispanic homebuyers. Every content page on your XSite is available in five languages, absolutely free. Every page is translated by hand, not a computer program, so you'll sound credible to your target markets.

Blogs position you as the expert

In February, we released blogging to our XSite owners as one in the long series of free features released to them all the time. With your XSite's blogging tools, you'll have the fresh content that search engines love. You'll target your audience, which can generate more leads. And you'll become an recognized expert, which can drive more traffic to your XSite. But you can get that with any old blog. Of course, an XSite blog is much more powerful and has these features other providers don't offer:

- Automatic reminders to add new posts to your blog
- When someone comments on your blog, they're automatically added to your contacts
- Instant availability to almost 100,000 real estate professionals through the XSites Network
- Your blog is also tied to XSellerate (see page 18) so every time you post a new story, XSellerate automatically formats it into a newsletter branded for your company and sends it out to your chosen contacts



Free RSS feeds keep visitors coming back

We just released another new feature so XSite owners can stay ahead of their competition. RSS feeds allow other sites (Yahoo!® News, Inman®, The New York Times®) to publish news stories, blogs, podcasts, and video blogs to your site automatically, so you've always got highly-targeted, current content on your site, without lifting a finger.

With RSS feeds, visitors will stay on your site longer, and will keep coming back. Your search engine rankings will improve because of the fresh, targeted content, and you can highlight your specialties. Are you a relocation expert? Think about adding a RSS about local news or economic conditions. An investment property expert? Add an RSS about rates and investment news. New construction experts can add RSS feeds about construction trends, and the list goes on.

Search Engine Wizard **COMING SOON!**

Soon, we'll release our XSites Search Engine Wizard, packed with tools that will help your ranking skyrocket. From automatic site submissions to keyword suggestions and more, the Search Engine Wizard will take care of making sure your XSite is search-engine friendly. Many agents have wasted thousands of dollars and endless hours on unproven techniques and third party SEO consultants. Forget all of that. It's all included in your XSite and released to all XSite customers **for free**.

Blogging isn't just for tech geeks. It helps your search engine rankings, and since you're seen as the local market expert, new leads will be knocking at your door.



There are literally hundreds of RSS feeds you can add to your site, absolutely free. Visitors will keep coming back to your up-to-the-minute site, and adding an RSS feed is incredibly easy. See an example at www.pryorsellshomes.com/NationalNews



The Home Price Index is a resource that will keep visitors coming back, and it captures their contact information so you can follow up.

Home Price Index

Home value estimates are one of the most popular real estate prospecting resources. Our Home Price Index gives your visitors an estimated 'snapshot' of their home's average appreciation. And with quarterly update e-mail campaigns, it's a great lead-generation tool and a way to constantly remind them of you and your services.

Mortgage Calculators

XSites' 18 sophisticated mortgage calculators make your site a valuable resource before and after the sale. And our calculators are much more sophisticated than others. They include reports, graphs and definitions, not just a couple of numbers.

Industry Reports

Buyers are starting their home search as early as a year before they intend to purchase. XSites gives those buyers exactly what they're looking for — information. Your industry report page lets the buyer select the information they're interested in, and gives you their e-mail address so you can stay in touch automatically and stay on their mind.

Google® SiteMaps

Timely and relevant information is critical to your search engine placement. Our Google SiteMaps integration gives Google's "spiders" direct access to your XSite. That means consumers will be searching the most up-to-date version of your site. And you'll be able to determine which of your pages are searchable, and which are not.



Our monthly marketing newsletter and agent marketing website has invaluable information and tried and true strategies for being more profitable in any market.

www.alamode.com/agentmarketing

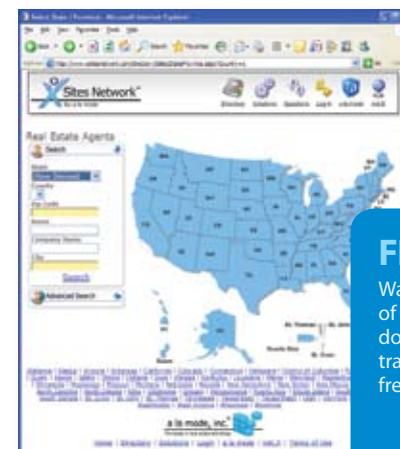
A huge resource for marketing ideas

You can have the best website out there, but it won't matter if no one looks at it. We know that, and that's why we always release the latest tools designed to bring more traffic to your site and keep them coming back. Plus, we share marketing tips every month that will make a difference in your bottom line.

With tens of thousands of XSite owners giving us constant feedback on how they're using their sites, we've compiled massive amounts of information that will help you get more traffic, more qualified web leads, and have more success with your XSite. Our monthly marketing newsletter, "The Agent Marketing Insider" and our Agent Marketing website are packed with articles that will help you get the most out of your online and offline marketing.

The XSites Network

All Agent XSites are listed on our XSites Network, where the public and other professionals search for real estate agents every day. Last month alone, there were over 234,000 visits on the network and it just keeps getting bigger. Your free listing can really pay off. Plus, if you need an appraiser, inspector, mortgage originator or another agent, start there first. All of the professionals listed there also have XSites, so your transactions will be shockingly smooth and your closings will be much faster.



Last month alone, there were 234,000 visits to the XSites Network. Your listing there is free. Check it out at www.XSitesNetwork.com.

FREE WEBINARS!

Want a fast step-by-step overview of everything an Agent XSite can do? Go to www.alamode.com/ training and sign up for one of our free webinars.



Multimedia listing presentations that sell

These days, it takes a lot more than just a sign in the yard. Sellers will list with the agent that has the most comprehensive marketing plan. Agent XSites give you the power to walk into your listings presentations knowing that you have the marketing strategy other agents can't match. From unlimited photos and rich Flash presentations, to podcasting and property videos, no other website does nearly as much to showcase your listings. And it's incredibly easy to enter your listings and add your MLS Board's IDX solution to your site for unlimited inventory.

Your Agent XSite will showcase your listings with Flash animation, unlimited photos, virtual tours, and cutting-edge consumer tools.

"Walk into any listing presentation, show them your XSite, and it's a done deal."

— Pat Hisei

www.BuyAChicagoLandHome.net



Free listing tools added automatically

- Rich multimedia Flash animation
- Unlimited photos and Flash photo tours
- Audio tours and podcasting
- Buyers can log in and save their favorite listings
- Buyers can create and save custom searches
- Buyer leads automatically flow straight to your contact database
- Leads instantly receive customized follow up e-mails
- You get notified of new leads on your cell phone or mobile device

Sophisticated photo tours with unlimited photos for each listing



Listings are automatically and instantly published.

Listing teasers for every page

Listing teasers market your properties on every page of your XSite. Feature as many properties as you want in your teasers, with short descriptions, unlimited photos, and stylish animation. Sellers love them because their home is featured prominently on your site. Buyers love it because you make it easy to find available homes.

Buyers can reach you anytime

Sellers want you to be accessible to prospective buyers. Nothing makes you more accessible than XSites Mobile. If a prospect saves the listing to their "favorites," you're notified on your Internet-enabled Pocket PC, Palm® device, Blackberry™ or cell phone. If a buyer asks a question, you're notified. If a buyer requests a showing, you're notified. 24 x 7 x 365, you're all over that listing.

IDX integration puts all the MLS listings on your XSite

Agent XSites are IDX ready, with automatic integration with the Florida Association of REALTORS® and hundreds of major markets around the country. Your XSite showcases all of the listings in your area, and you'll be a resource for buyers looking for all types of properties.



You're instantly notified of prospects interested in your listing.

Other Agent XSites in your network
Major Internet search portals

Massive exposure with Listings Publisher and Listings XChange

The listings on your XSite are automatically syndicated with our Listing Publisher and Listings XChange. You can tell sellers that you don't stop with just the MLS and a sign in the yard. Your listings are published to the most highly visited real estate portals on the web, like Oodle.com® and Trulia.com®, and to other XSites in your area. Your listings will be in front of millions of potential buyers who may not have seen them otherwise.

Impressive aerial maps

Google™ Earth aerial maps are automatically added to your listings. Buyers can see where the property is in relation to jobs, entertainment, shopping, schools and everything else. Sellers will be impressed with the technology you bring to the table.



Google Earth aerial photos

Unlimited photo tours

Other companies charge extra to add photo tours of listings. In XSites, they're included, and built for you automatically. Use as many photos and descriptions as you want because the more photos you have, the faster it will sell.

Podcast your listings

Podcasting gives buyers the ability to download your audio tour to their computer or digital media player. It shows sellers that you use the most cutting edge marketing tools available. And it's really convenient for buyers because they'll have your audio tour available to them when they're in their car shopping for houses. The best part? It's included at no extra cost.

Podcasting impresses buyers and sellers.

Leads are crucial, no matter what your market's like

Millions of homebuyers start their home search on the Internet, and only XSites give you the powerful tools you need to capitalize on those leads. XSites have fully customizable lead capture forms you can drop on any page of your XSite. And your leads automatically flow to your contact database for tailored follow-up campaigns. With the power of XSites, you can rest assured that you'll never let another online lead fall into a black hole.

Hot tips for capturing leads

With an XSite, you'll have as many lead capture forms as you want and you can put them on any page. In addition to the obvious places for your lead capture forms, try some of these techniques...

- Add a "doorway form" to a custom page about local real estate value trends.
- Send a neighborhood's e-newsletter. You can do it automatically in XSellerate (see page 18) and you get the lead information any time someone clicks on a story.
- Choose a hot-selling area and launch a campaign to let people know the price ranges for these homes. When they want to see the value of their home, you capture the lead information.
- Start a blog. Anytime one of your readers posts a comment, they're automatically added to your contacts for future marketing campaigns.

Your XSite will report to you which pages generate the most traffic so you can add lead capture forms effectively. You'll also know which forms generate the most leads so you're armed with the information you need to capture the most leads from your XSite.

"These forms capture leads that turn into sales more than 95% of the time. It's a no-brainer."

— Tara Polley, www.tarapolley.com

1

It's easy to set up

The lead capture forms are totally customizable without any technical knowledge. With our easy tools, you can create a form quickly and ask for as much or as little information as you want. After you've created a form, you can drop it on any page.

- No limits
- Easily customize the forms
- Put them on any page you want
- Track the success of any form



Doorway forms allow you to gather lead info before someone views the page.



You can put a form on any page of your site.

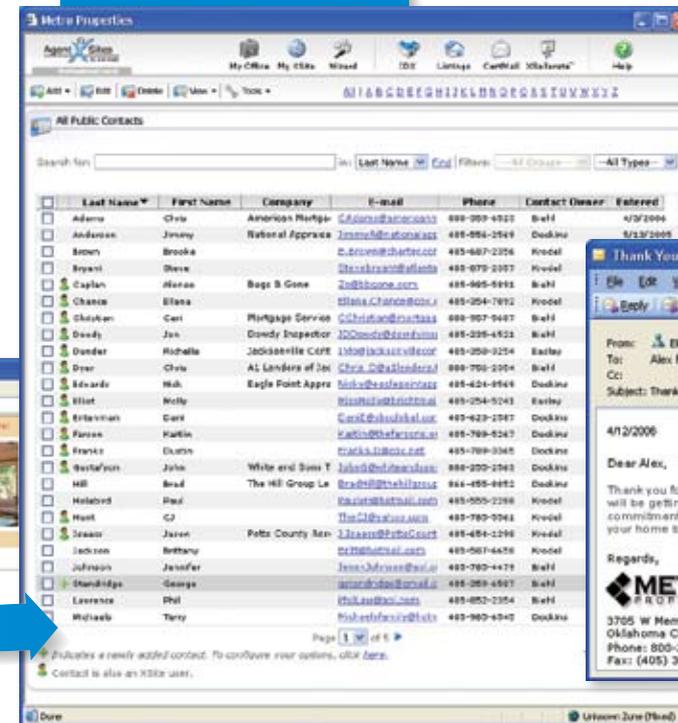
2

They're stored automatically

All the lead information, no matter where it came from, is automatically added to your contacts list so it can be targeted with your XSellerate campaigns.

For more info on XSellerate, see page 18.

All leads are automatically added to your contacts list



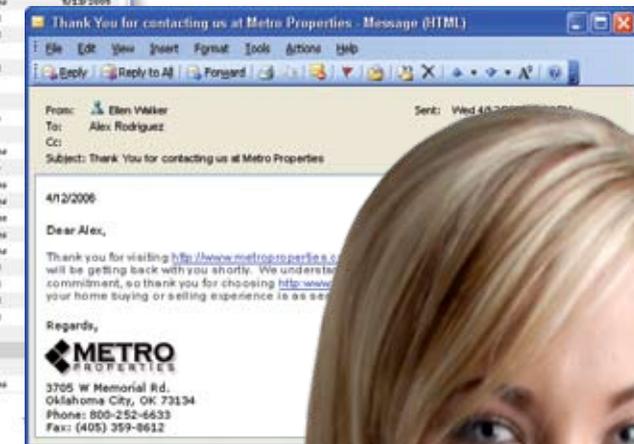
3

You'll know exactly how to follow up with each lead

You'll know which lead capture form your lead filled out. So you'll know if you should respond to a buyer, a seller, an investor, or any other group that you're targeting.

Your lead gets an automatic personalized e-mail message

It's a customizable, dynamic e-mail message and it's automatically sent as soon as they leave their information on your site.



YOU RECEIVE A MOBILE ALERT

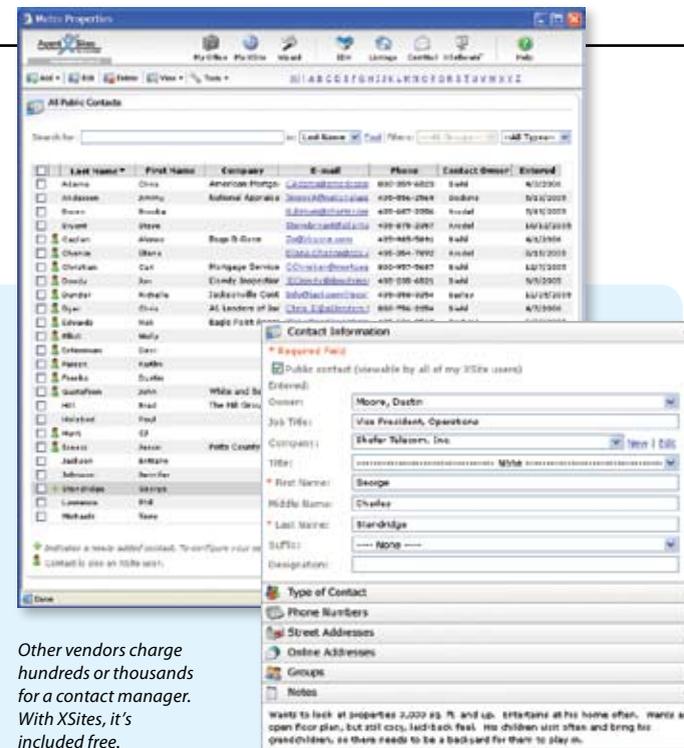
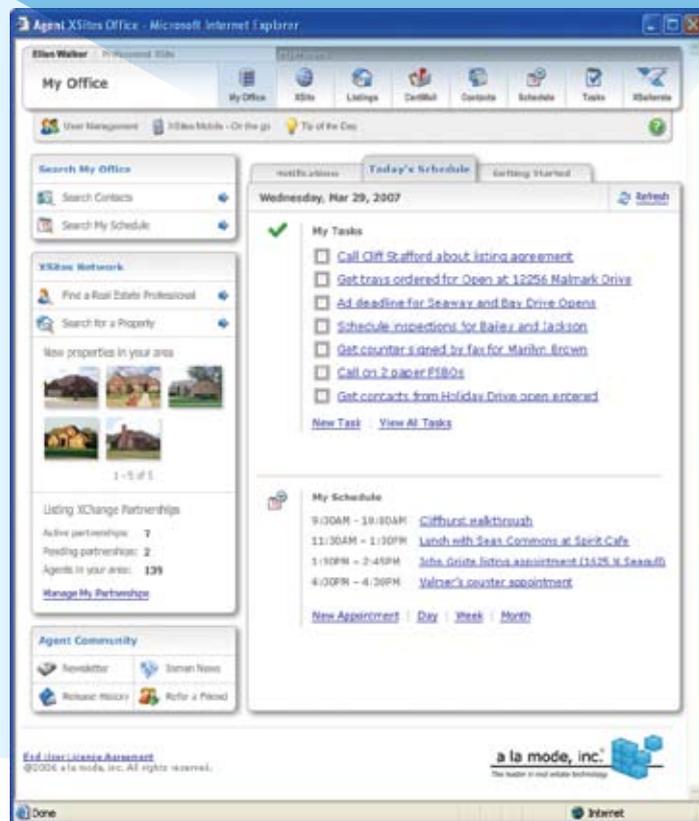
Don't lose leads because you're not in the office. Any time your XSite captures a new lead, you receive an automatic notification by e-mail and/or your cell phone or mobile device. You can follow up immediately to deliver great client service.

When a lead hits my site, I get a text message on my phone - I can follow up right then.

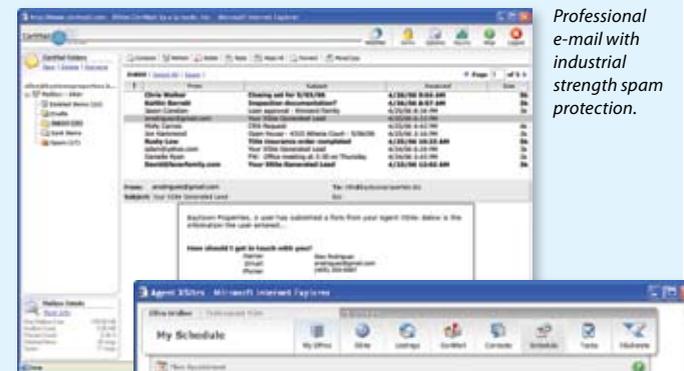


Get alerts on your cell phone, Pocket PC or PDA.

Schedule • Tasks • XSellerate marketing • Your XSite • Listings • E-mail • Contacts



Other vendors charge hundreds or thousands for a contact manager. With XSites, it's included free.



Professional e-mail with industrial strength spam protection.



A powerful, online calendar at your fingertips



Contacts, your calendar and your XSite are all available on your mobile device.

Easier, integrated contact management

Unlike the other contact management systems, ours is tied to your website to store and manage leads automatically. But even if you need to enter a lead that's not from the web, we make it painless.

XSites aren't complex like other contact managers. You'll have the same critical information like address, phone numbers, e-mails and notes. But you'll have it all in one intuitive, easy to use screen. The days of needing "dummy" books and training for your CRM are over. XSites make it much easier.

- ✓ Complete information for phone, e-mail, and postal campaigns
- ✓ Import contacts from Top Producer 7i®, ACT!®, Agent Office® and Outlook®
- ✓ Unlimited space for notes
- ✓ Integrates with XSellerate for automatic marketing (see page 18)

E-mail that adds to your credibility

Your e-mail address isn't just a communication tool anymore. When you add your e-mail address to your business cards, property flyers, and yard signs, it becomes a reflection of you. And having a jumbled mess of letters and numbers @ some generic e-mail provider doesn't cut it.

CertMail gives you 10 e-mail addresses at "yourname.com". And you can give an e-mail address to a listing, or to your assistants, making your company look even more impressive. You'll have access to your mail from anywhere in the world, without opening a separate program. You can attach your accounts to Outlook® so you get the e-mail in your familiar e-mail program, if you wish. CertMail is protected with industrial strength spam and anti-virus software, so you won't have to worry about getting messages that aren't about your business.

Keep your calendar — ditch the appointment book

Wouldn't it be great if you could ditch that bulky appointment book that you carry around all day? The XSites calendar keeps you organized just as well as your trusty day planner, and even integrates with your cell phone to remind you of appointments. It's easy to use, and always online.

XSites Mobile keeps you connected from anywhere

You spend most of your time outside your office. XSites Mobile makes sure you're not out of touch. You're kept in the loop with automatic reminders of tasks and appointments on your cell phone or mobile device. It even alerts you when you have a new lead from your XSite. You'll amaze leads with your instant response to their questions.

Critical CRM — right here on your XSite

For most agents, contact management isn't a big deal until it's too late. When markets are hot and selling houses is automatic, there's not a need to manage contacts. And even if you try, most programs are cumbersome and take too much time to learn. It's when markets return to normal that agents feverishly scramble to find past clients to drum up repeat and referral business.

XSites makes sure you're never behind the curve. Your contacts are completely integrated with your XSite, so there's no rekeying of web leads. And when you need to enter contact information from a prospect that you've met offline, we make it quicker and easier than the other top programs. You'll be ready to capitalize on normalizing markets because all of your contacts are organized in one place with complete information, and ready for your customized XSellerate marketing campaigns (see page 18) or your own marketing plans.

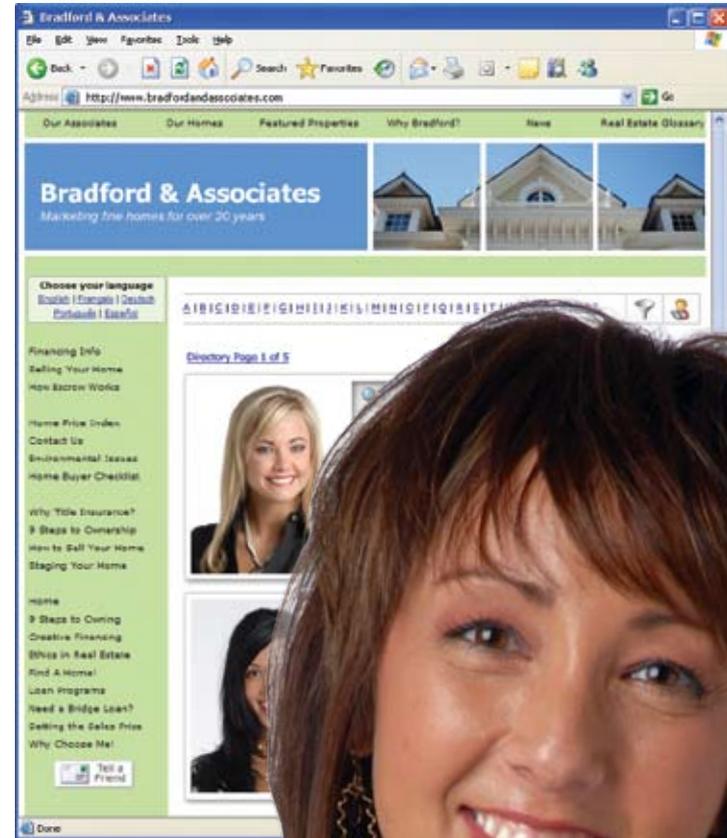
Real solutions for brokers

Finally... Get big brokerage technology without the big brokerage price

Level the playing field with the right technology

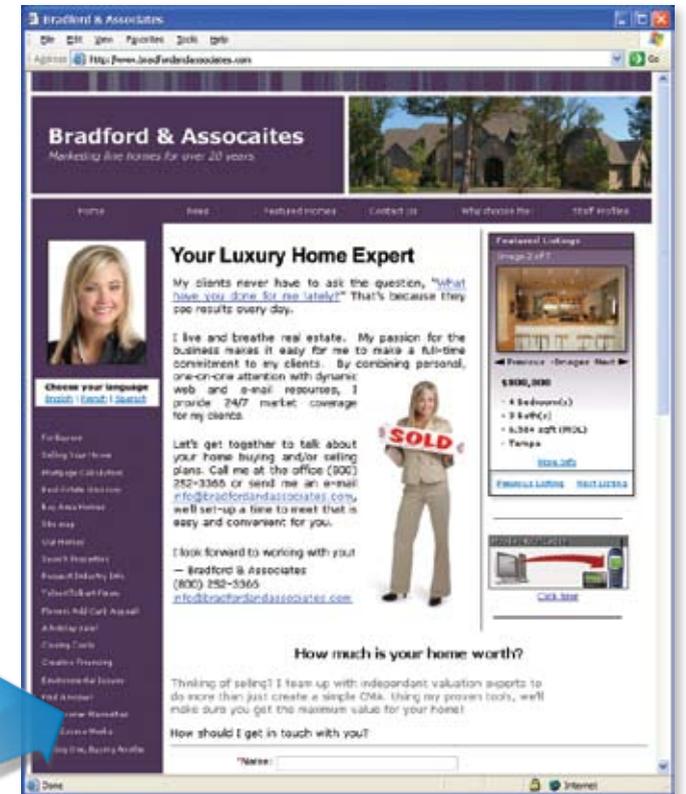
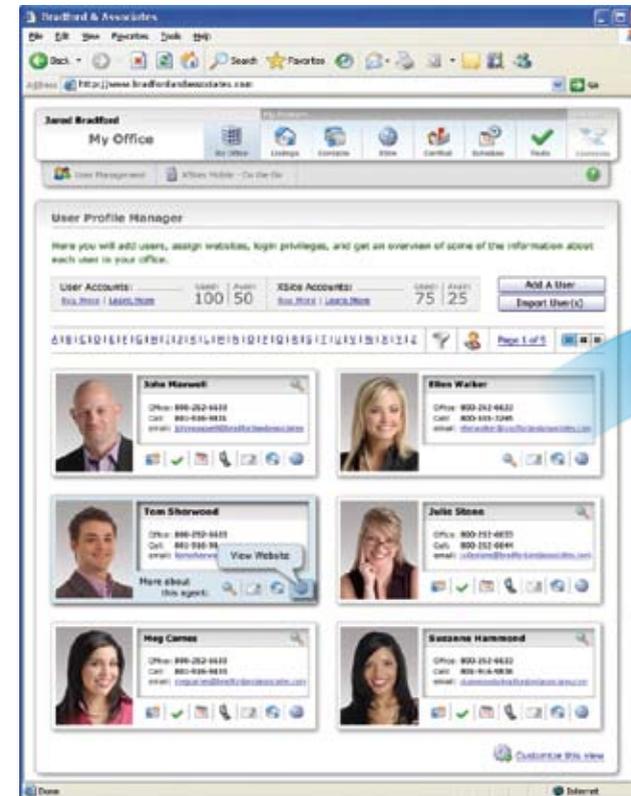
Until now, broker websites were way too expensive, took too long to build, were a pain to maintain, and did too little. They were just pretty faces, but didn't give smaller brokerages the tools to compete with the giants. With a Broker XSite, you'll have the same technology that other companies have spent millions of dollars and several years to implement. All without hassling with inexperienced consultants or draining your bank account.

Hard to believe in a world full of exaggerated technology claims? That's why we guarantee it. Use a Broker XSite for 100 days and get a 100% refund if you're not thrilled. You'll see that they're not just pretty faces. They're essential tools that give you the power to beat your competition.



Broker X Sites work the way you do

Brokers don't live in a one-size-fits-all world. Under a single roof, you'll have brand new agents who need everything, from e-mail to hand holding, as well as experienced teams with their own sites who just need the backoffice tie-ins for leads and listings. Agents constantly come and go, so your corporate branding and image have to be independent, yet included and protected. And your business needs (marketing, compliance, recruiting, etc.) vary from day to day, and season to season. That's why Broker X Sites are so flexible and adaptive — because you are.



With photos, contact info, biographies and gorgeous property listings, visitors quickly find the right agent as well as the perfect home. Couple that with your service, backed by our lead management tools, and you've built the foundation for new and recurring business.

Recruit, retain, rejoice. Repeat.

As your agents spread the word about how easy it is to work inside your system, how powerful the technology is, how engaging the listings are, and how fairly the corporate leads are distributed, you'll have the full range from newbies to heavy hitters banging down your door to get in.

Now, I've got the same tools as the big brokerages and I'm making a Killing!

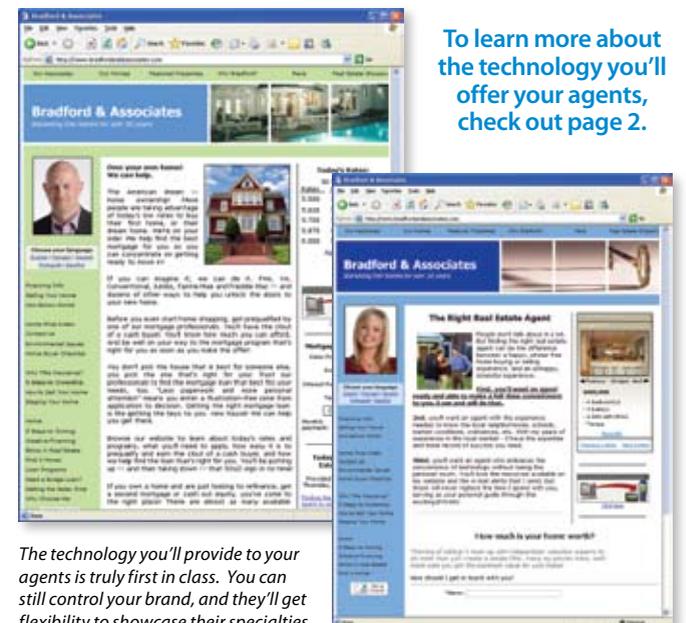
Until now, the big guys have had the technology advantage. But those days are over. You can level the playing field with a Broker XSite — recruit and retain the best agents, protect your leads and manage your brand — at a drastically lower price than you've ever imagined.

Manage it all from one spot

The My Office area of your Broker XSite lets you control your home site's content, and what parts of it are shown on your agents' sites. Decide how agents are shown in your directory. Choose how and where in-office listings are shown as well as outside MLS listings. Even manage how leads are auto-routed and how you and your agents will market inside the resulting pipeline.

Add agents in a couple of clicks

Get your agents up and running with everything they need to sell homes before the ink is even dry on your paperwork. A few clicks and you've spawned their own Agent XSite (pre-loaded with your custom content and branding), their own e-mail, a full CRM solution, and a very professional listing in your agent directory.



To learn more about the technology you'll offer your agents, check out page 2.

The technology you'll provide to your agents is truly first in class. You can still control your brand, and they'll get flexibility to showcase their specialties.



What happens when your site gets a lead?

Capture, route, and monitor leads

Leads should be treated like gold

We're shocked at how many websites just e-mail new web leads to agents, and that's it. Then you don't find out the lead went into a black hole until a potential buyer or seller tells you later why they went to your competition.

But with a Broker XSite's fully customizable online forms, leads are automatically saved in your central database for your company marketing campaigns. The agent then receives an immediate mobile notification, and the lead gets a personalized response letting them know that your agent is on it. The whole time, you can monitor the status too — so you can protect your brand.

Route your leads with less stress

We include automatic lead routing with custom assignment rules so you have the ability to automatically route important leads to the agents you know will close the deal, and the power to re-route leads away from agents who don't respond quickly to online requests. Leads don't fall through the cracks, and you don't settle debates over who got which lead and why.

Turn the leads into repeat clients

Sadly, most clients never hear from the agent again after the deal is done. With XSellerate (page 18), the lead is instantly added to your company marketing campaigns so you'll always stay in touch — automatically. Even when the agent doesn't.

The agent is immediately notified of a new lead, on any mobile device.

The lead automatically receives a personalized e-mail.

With XSellerate, your company stays in constant contact with all leads for more repeat and referral business. It's all automatic, so there's no extra work for you.

Centralized, state of the art listings

The most sophisticated showcase for your listings coupled with the easiest management

Every one of your listings shows up on your Broker XSite, and they're shared across all your individual Agent XSites, too. They're searchable of course, and complete with unlimited photos, audio tours, and virtual tours. Plus, you can just click to have all of your properties automatically submitted to popular real estate classified sites like Oodle.com® and Trulia.com®. Your listings will be in front of millions of potential buyers who may never have seen them otherwise.

All listings are aggregated in your Broker XSite plus automatically pushed to all your Agent XSites. The listing tools don't just show a listing — they showcase them.

See the full story about XSite listings on pages 8-9!

My XSite is the secret to getting and keeping heavy-hitting agents!

Keep the change

Generate revenue and lower recruiting costs at the same time

Tens of thousands of agents rely on our Agent XSites every day for a professional online presence. How do you leverage that success with the agents in your office? Include Agent XSites in your technology fee, provide them at your cost (50% below retail), or mark them up as a profit center. It's up to you, and we won't get in the way. No matter which route you choose, your recruiting success will go up and your cost to acquire and retain agents will go down.

Lower your administrative overhead

One of your biggest responsibilities is to manage your resources effectively. You need your agents out on the street selling homes, but you also need your administrative staff to take care of your business. XSites give you the flexibility to decide who will handle the management of your website and all the listings for your company. You can have the agents update all of their sites, or you can assign it to any one person in your office. Either way, your new listings and updates are automatically submitted across every site in your company.



FREE webinars for all your agents and 24 x 7 x 365 live, toll-free help!

Add an agent and they're immediately live on your website.

Entering listings is easy and can be done in a variety of ways. Each agent can add their own or you can have a staff member enter them.

Maximize your control with agent integration

With a Broker XSite and your Agent XSites, all of your listings are aggregated on every site, you get control of the content on all of your company sites, and you get centralized management of your leads. You have the power to automatically market your company, in addition to the agents' efforts. And if an agent leaves, you keep their client contact information to continue your marketing campaigns. And with 50% off all products for agents, you get all these marketing and integration advantages without breaking the bank.

No risk. No fees. No hassles.

You have 100 days to try a Broker XSite, risk-free. If you don't see all the advantages to your business, we'll refund every penny to your company — no questions asked.

No change fees • No hosting fees
No monthly fees • No hassles

\$2999/year

100 Day Money Back Guarantee
24 x 7 x 365 LIVE SUPPORT
No add-on fees • No monthly fees

www.alamode.com • 1-800-ALAMODE

Reach out to your niche markets.

Automatic, multimedia marketing that's timely and targeted

What it does for you...

Choose from over 200 pre-written and fully customizable e-mails and postcards, with new ones added all the time for free. Keep in touch with your past clients for repeat and referral business. Stay in front of your farm area with neighborhood news, tips and more. And broadcast your new listings professionally and in just minutes. Combine XSellerate's automation and highly targeted campaigns, and your marketing will be fool-proof, absolutely professional and incredibly successful.

Generate new leads and repeat business

Should you RENT or BUY?
The decision to rent or buy one can be intimidating. Which is the best investment for your website, www.foxrealtyhomes.com, you'll find an easy calculator that will help you make a decision.

Is your family growing?
If your nest is getting too crowded, give me a call to sell your current home for top dollar. With my expertise, I'll take care of the details and let's get started. Let me take care of the details and let's get started.

Big national real estate websites are great, but do you have questions about OUR real estate market? You'll find the answers at my website!
Sure, there are national websites out there with information about real estate in general. But if you're thinking of selling your home or buying your first home, you need the LOCAL information. There's a big difference between markets, so you need a local authority you can trust. From mortgage information to helpful articles, you'll find it all at my website.

I'm the first-time buyer expert
Many first-time home buyers start looking at homes and then contact the agent based on the properties they see. But you need someone on your side who can help you understand the market and the process. I'll be there to guide you through every step of the way.

My marketing plan sells homes faster
For many agents, the meaning of marketing plan is to put your home on the MLS, and stick a sign in the yard. In a market like ours, that just isn't going to cut it. If you want to sell your home quickly, you need a strong marketing plan designed to touch the largest number of potential buyers possible.

Let consumers know that you're the local expert.

Target FSBOs and educate them on the advantages of using an agent.

You can mail **NEW!** printed postcards, too!

You've always been able to use e-mail campaigns in XSellerate to stay in touch, but we've just added printed postcards, too! On the day you choose, XSellerate prints the address labels for your contact groups — like past clients, buyers, sellers, and other agents. You get a reminder to print your postcard, then just slap on the labels and mail them! It's an incredibly easy way to get new and repeat business, and mixing print with e-mails will make for a more effective and memorable campaign.

The library is packed with hard-hitting ads to get you new listings.

Don't let them forget about you

Easy summer entertaining ideas
With the warm weather upon us, many people like to venture outside to celebrate birthdays, graduations, holidays and any other type of event that brings family and friends together for food and drink. Whatever type of party you have planned this summer, here are some simple suggestions to make the right memories for guests - and stress-free for the host.

- Instead of the typical dinner party, why not entertain around the trees or patio, serve tropical fruit as centerpieces, and great music.
- When planning a large gathering, estimate guests three weeks prior.
- For food and alcohol consumption, estimate 1.5 times the number of guests.
- For an inexpensive centerpiece that goes well with seasonal flowers, use fresh flowers in place.
- If the event is a bit more formal, use different types of centerpieces.
- Out of the box.
- Send a message.
- Decorate.
- Don't forget to send a message.

Summer gardening tips
Just keeping in touch with some information you may find helpful. Please return or anyone you know is looking to buy or sell a home, you can count on me to do the best results, no matter the season. Much of my business comes from repeat clients.

Something sweet for my clients
This is the best ice cream shake! When you're counting on me, I'll handle the complicated details.

Thank you
Thank you for visiting my website! You've come to the right place for real estate expertise. Right away and together, we'll find your dream home.

Happy Holidays
Wishing you a very Happy Holidays!

Dozens of seasonal and holiday messages help you stay in touch with no effort.

Stay in front of past clients with "thank you for your business" ads.

Send ads to heat up a cold lead.

Provide tips and recipes and always stay in touch on holidays so you'll stay on their mind.

Professional "Just Listed" templates

With XSellerate, broadcasting your listings to prospects, past clients, and other agents in your area is easy. It only takes the click of a mouse. Once you've entered a listing in your XSite, just click a button and XSellerate automatically builds and sends your professionally designed listing ads to all of your contacts.

Just Listed
Design: As a new listing that I thought you might be interested in. I'll be the listing agent to see more photos of the property. Please call me at 1-800-252-6633 or e-mail me at ellen@foxrealtyhomes.com.

Great family home
This is a new listing that I thought you might be interested in. I'll be the listing agent to see more photos of the property. Please call me at 1-800-252-6633 or e-mail me at ellen@foxrealtyhomes.com.

Just Listed
This is a new listing that I thought you might be interested in. I'll be the listing agent to see more photos of the property. Please call me at 1-800-252-6633 or e-mail me at ellen@foxrealtyhomes.com.

Prime Luxury Property
This is a new listing that I thought you might be interested in. I'll be the listing agent to see more photos of the property. Please call me at 1-800-252-6633 or e-mail me at ellen@foxrealtyhomes.com.

Broadcast your listings to prospects, past clients, and other agents in your area

It has truly professional, targeted messages - not the ugly spam other companies offer.

A RISK FREE OFFER

If you land one new listing or buyer as a result of your XSellerate campaign, the entire cost is covered. Combined with our 100 day money back guarantee, you have absolutely nothing to lose.

Get XSellerate for only **\$199** /year Retail \$299

100 Day Money Back Guarantee
24 x 7 x 365 LIVE SUPPORT
No add-on fees • No monthly fees

www.alamode.com • 1-800-ALAMODE

Use our listings tools in your existing website

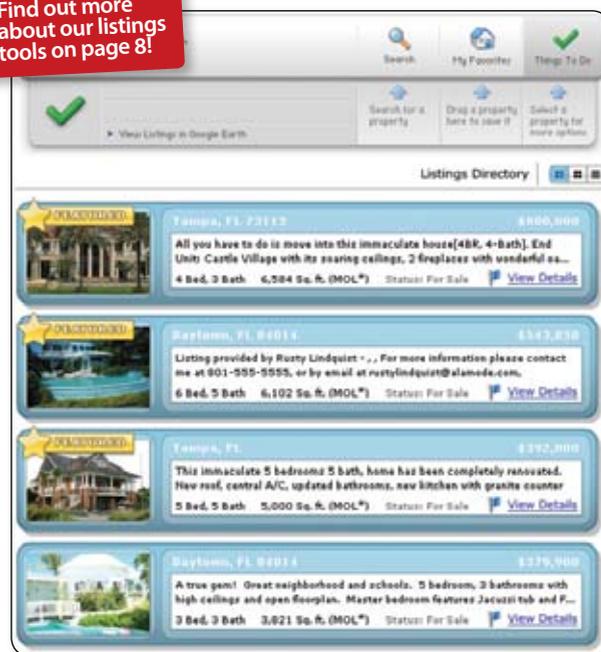
Listings XPress

WORKS WITH ANY WEBSITE

Use our listings tools in your existing website or add listings to an associates' website

Listings are the most important part of your website, but other companies shortchange you with "per listing" fees, ridiculous limits and boring static pages that look like they were built in the early '90s. With Listings XPress, you can use our listing tools with any website. There's just one annual fee. No limits, no monthly or hidden fees. No hassles. Plus, you're backed by live, toll-free phone support 24 x 7 x 365.

Find out more about our listings tools on page 8!



Just plug Listings XPress into your current website for listings that jump off the page.

HOT MARKETING TIP

Included with Listings XPress is Listings XChange. It allows you to instantly share listings with any other agent using Listings XPress or an XSite. Any time you add a new listing, it's automatically added to their website, too. Promote this marketing network in listings presentations as just one more way you publicize listings more than your competition.



Listings that jump off the page

Multimedia listing presentations grab buyers' attention and really showcase a home instead of just showing it. With Flash animation and unlimited property photos that rotate and pop in and out, your listing will definitely stand out.

Unlimited listings, photos and image tours

With Listings XPress, photo tours are included at no cost, and they're automatically formatted for you. Use as many photos as you want because more photos means less time on the market.

Built-in Google™ Earth map integration

Buyers will see where your listing is in relation to work, schools and other points of interest and your map is added automatically.

The tools that keep buyers on your site

Visitors can do custom searches, save favorites, and leave notes on homes they like. When a buyer leaves a note, you're notified on your cell phone so you can follow up while the lead is hot.

No limits • No hosting fees
No monthly fees • No hassles

\$199/year

www.alamode.com • 1-800-ALAMODE

100 Day Money Back Guarantee
24 x 7 x 365 LIVE SUPPORT
No add-on fees • No monthly fees



Get a free trial and you're automatically registered in our \$500 weekly drawing! **Sign up now at www.alamode.com!**

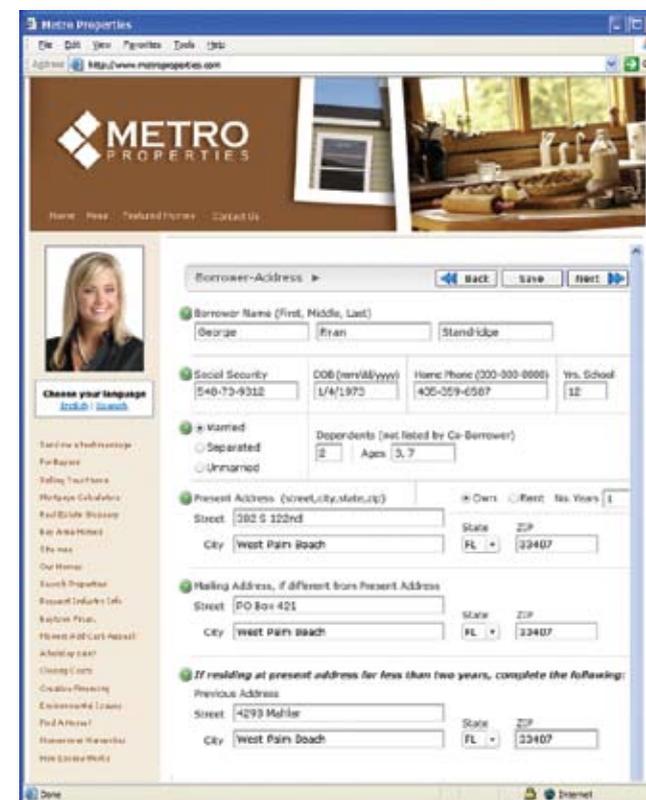
Listings XPress
by a la mode

Start your clients' transactions online

FleXApp 1003

Use the best loan app in any website

By offering our sophisticated online loan application on your website, you'll help your clients close their home faster. Choose the lender you want to use and the loan data is sent to them automatically. With FleXApp, the entire process is electronic, so you and your customers won't have to deal with mailing and faxing hassles. You'll have smoother transactions and happier customers. Plus, you may get more referrals from that lender.



Add our FleXApp 1003 and route the loan app data directly to the lender of your choice. Your site will be a one-stop-shop, your clients will have smoother transactions, and you'll get more referrals.

HOT REFERRAL TIP

FleXApp 1003 lets you send the applicant's data to the lender of your choice. The lender that receives loan apps from your site will know exactly where the deal came from. You'll build a very profitable network with your partners by automatically sending referrals and encouraging the same.

Gives a major boost to my referral business!

- ✓ Use it with any website
- ✓ Friendly and intuitive, FleXApp 1003 walks the borrower through every field with help screens so there's no hand-holding necessary
- ✓ Spanish version included, absolutely free
- ✓ The data is automatically sent to the lender of your choice
- ✓ Applicants can save the form and come back to it later to finish
- ✓ Automatic status messages keep you and your buyers in the loop

No limits • No hosting fees
No monthly fees • No hassles

\$199/year

www.alamode.com • 1-800-ALAMODE

100 Day Money Back Guarantee
24 x 7 x 365 LIVE SUPPORT
No add-on fees • No monthly fees



Get a free trial and you're automatically registered in our \$500 weekly drawing! **Sign up now at www.alamode.com!**

Fle X App 1003
by a la mode

Add more XSites

A great way to boost your business and build relationships

I use an extra XSite to market high dollar listings.

You know that just one XSite makes your business more efficient and profitable. But many agents have more than one. They use them for farm areas, exclusive listings, better search engine rankings and business partners. They not only make the process of buying or selling a home easier for clients, they score big relationship points with lenders, appraisers, inspectors, and other agents!

And there's an added bonus. With more XSites, you'll be indexed on more places on the web, and you can link all your XSites to each other. Your search engine placement could improve and you'll have highly targeted web traffic and leads.

If you land just one referral as a result of the extra XSite, you've more than paid for the entire year.

Think about getting a dedicated XSite for exclusive listings. Sellers will be impressed with their own ".com".

Extra XSites are great for:

- **Neighborhood websites** — They'll give you a great marketing presence in your farm areas.
- **Exclusive listings** — High-end sellers will be impressed when you give their listing its own ".com".
- **Other agents** — You'll be more profitable when all of your agent associates have an XSite and are sharing listings.
- **Building relationships** — Builders and developers will love being featured on their own site, and you can put your name and contact info front and center.
- **More efficient transactions** — Your clients will have smoother closings with online ordering and status messages from Mortgage and Inspector XSites.

CALL FOR SPECIAL PRICING!

Save up to 40% on additional XSites!

100 Day Money Back Guarantee
24 x 7 x 365 LIVE SUPPORT
No add-on fees • No monthly fees

www.alamode.com • 1-800-ALAMODE

William Cook, www.wrcook.com



Carla Stiver, www.carlastiver.com



Jack Sanders, www.mypacificshores.com



Custom XSites
We'll do it for you

Need something customized?

XSites are amazingly easy to set up and use, but we know you're much busier than most regular professionals. If you don't have the time to set it up or if you want something special, we're here to help with our Custom XSites Group.

For one low price, our Custom XSites Group will tailor your XSite to your liking. You'll get to choose from customization options like adding custom content, uploading your photos, and designing a new custom site header. Our professional writers and designers can make your XSite truly your own.

Learn more at www.alamode.com/cxg or call 1-800-ALAMODE

The most popular customization requests

- A custom website header graphic
- Search engine-friendly copy
- Add IDX integration
- Set up staff profiles
- Add links to other pages
- Custom lead capture forms
- Optimizing photos for the Web
- Tailoring content to suit a specialty

WHAT A GREAT IDEA!



Give one to lenders in exchange for referrals.



Give one to builders in exchange for referrals.

Showcase a neighborhood and it will look like you're the unrivaled expert in that area.

Save \$100 on anything in this catalog! Order online or by fax to save an extra \$20! www.alamode.com

Save \$100 on anything in this catalog! Order online or by fax to save an extra \$20! www.alamode.com

Superb, free tech support 24 x 7 x 365, plus free training

Support and Training

The best products, backed by rock-solid support and training. We don't leave you hanging like the other guys.

We know you're not a web guru. That's why we give you some of the most user-friendly products in the industry, and then make sure you have the training to use them as effectively as possible.



"Every training opportunity I have had with a la mode just gets better!!! This webinar was brilliant. I don't know how a la mode can offer such professional service and support for free!"

— The Askew Team, www.TheAskewTeam.com

Sign up for these free webinars at www.alamode.com/training

HUGELY POPULAR!

Walkthrough: Agent XSite

A complete overview of Agent XSite and how they'll make you more money than ever before. **Thinking about an XSite? Take this webinar to see what they're all about!**

HUGELY POPULAR!

Building World Class Listings

We'll cover the basics of entering listings and then how to really make them stand out with photos, maps, audio tours and more. Create custom listings pages to highlight hot properties, share listings with other agents, and turn any listing into a custom marketing campaign.

Walkthrough: Broker XSite

Learn how to manage your Broker XSite, assign user accounts and XSite to your agents, aggregate your listings, and share and route leads automatically.

Stepping through the Wizard

After you launch your XSite, learn how to customize pages, add links to other sites, build a custom intro and all the rest of the details that make your XSite truly your own.

Building your blog

HUGELY POPULAR!

Blogging provides relevant, fresh content for your website. This course exposes the XSite's Blogging tool and shows you how you can use it to increase traffic to your site, improve your search engine rankings and build long term relationships with your clients.

These free webinar courses will help you list more, sell more and be more profitable. They last about an hour, and it's time well spent. It's a great opportunity to ask instructors questions and to network with other agents and get new, creative ideas. There's no special software required, just an Internet connection and speakers. Or, if you can't make it to the live course, you can watch a pre-recorded webinar any time, day or night.

How to Build More Effective XSite

Drive more traffic to your site and keep them there by adding links to other sites, building engaging, "wow" custom intros and much more.

Driving traffic to your XSite

HUGELY POPULAR!

Learn the strategies to improve your search engine rankings, and the truth behind several myths. Plus, we'll explore other ways of driving traffic and traditional marketing efforts, too.

Generating leads with capture forms

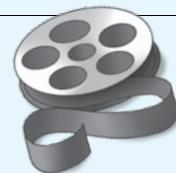
Create a complete library of lead capture forms and apply them to content pages or as doorway forms. Plus, you'll learn how to integrate your leads with your online contact manager and how to always stay in touch with XSellerate.

Automatic marketing with XSellerate

Use XSellerate to automatically and easily market yourself and build loyal, long-term business relationships.

Schedule too hectic?

Watch a pre-recorded webinar anytime at www.alamode.com/training.



Free 24 x 7 x 365 live help and free updates all year

Why are we better than the other software companies out there?

For one, because we're here when you need us, no matter when that might be. Agents and brokers don't work 9-5. And you rely on your marketing technology for new customers, new listings, and repeat and referral business. Call us 24 x 7 x 365. Christmas? Yes. 3:30 AM? Yes. Your business is backed our 80+ person support team, all day and all night. We're available, responsive, well-trained and always mindful that our success depends on your success.

Yes, you'll talk to real human beings

Not only do we treat our customers right, but we offer the best salaries and benefits around (like free lunches every day) so we can recruit the best technicians. Our technicians are talented and highly trained — truly the best of the best so they can answer your questions quickly.



24 x 7 x 365
LIVE SUPPORT

Call toll-free anytime

Real estate agents, appraisers, inspectors and mortgage brokers rely on us every day. If you have a question or problem, please call us toll free 24 x 7 x 365.

Free webinars

Are you just thinking about an XSite? Or wanting to get the most out of the XSite you already have? Take a free webinar! You'll learn from the comfort of your desk, and get to interact with instructors and fellow agents.

Free updates all year long

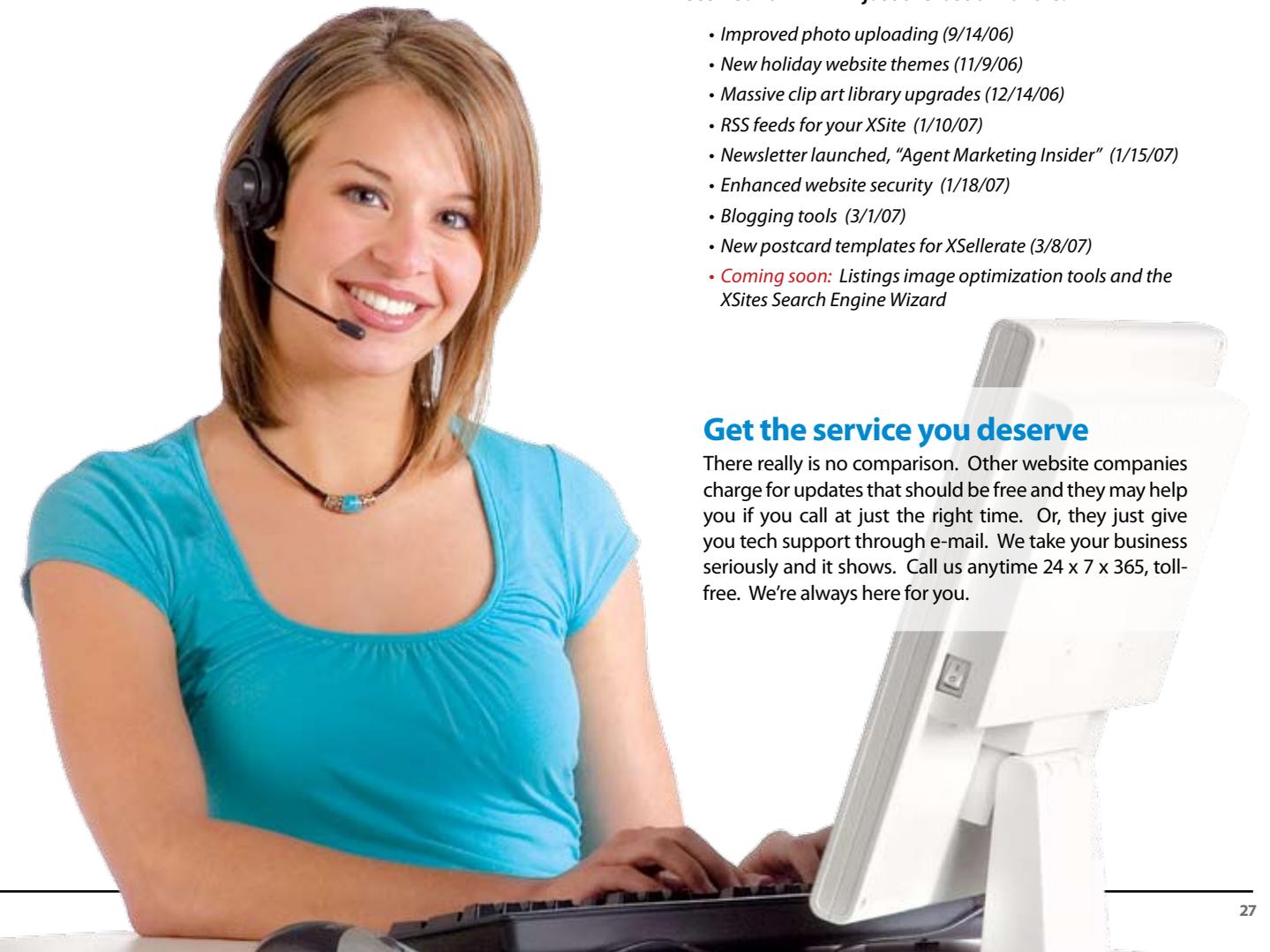
We release new features, new themes and new tools all the time. You'll get it all, automatically and absolutely free.

Some examples of the new features our customers received for FREE in just the last 6 months:

- Improved photo uploading (9/14/06)
- New holiday website themes (11/9/06)
- Massive clip art library upgrades (12/14/06)
- RSS feeds for your XSite (1/10/07)
- Newsletter launched, "Agent Marketing Insider" (1/15/07)
- Enhanced website security (1/18/07)
- Blogging tools (3/1/07)
- New postcard templates for XSellerate (3/8/07)
- **Coming soon:** Listings image optimization tools and the XSite Search Engine Wizard

Get the service you deserve

There really is no comparison. Other website companies charge for updates that should be free and they may help you if you call at just the right time. Or, they just give you tech support through e-mail. We take your business seriously and it shows. Call us anytime 24 x 7 x 365, toll-free. We're always here for you.



Fax or order online to save an extra \$20

Spring catalog savings

- Broker Package** **\$3999** Retail \$8489
 - Broker XSite
 - XSellerate
 - FleXApp 1003
 - 10 Professional Agent XSites
- Listings and loans package** **\$999** Retail \$2096
 - Agent XSite Professional and FleXApp 1003
- Full website and marketing solution**... **\$698** Retail \$898
 - Agent XSite Professional and XSellerate
- Broker XSite** **\$2999** Retail \$9999
- Agent XSite Professional** **\$499** Retail \$599
- Agent XSite Standard** **\$299** Retail \$399
- XSellerate** **\$199** Retail \$299
- Listings XPress** **\$199** Retail \$299
- FleXApp 1003** **\$199** Retail \$249
- Webinar Course** **FREE!**
- Agent XSites Trial** **FREE!**
- Broker XSites Trial** **FREE!**
- XSellerate Trial** **FREE!**
- Get a FleXApp 1003 Trial** **FREE!**

Take \$100 off anything in the catalog!

Plus, save an extra \$20 if you order online or by fax!

100 Day Money Back Guarantee
24 x 7 x 365 LIVE SUPPORT
No add-on fees • No monthly fees

www.alamode.com
1-800-ALAMODE

Offer expires May 31st, 2007. Cannot be combined with any other offer.

Fax to 1-800-211-4512 and save an extra \$20

Save even more with these bundles

The complete package for brokers

- **Broker XSite**
For the best online image and superior tools
- **Broker XSellerate**
For company branding and recruiting campaigns
- **5 Professional Agent XSites**
To use as recruiting and retention tools for your market's best agents
- **5 Agent XSellerates**
For consistent, automatic agent marketing campaigns

SAVE \$4990!



Listings and loans package

- **Professional Agent XSite**
A truly professional listings directory so your buyers can find the perfect homes, and so much more
- **Professional Mortgage XSites**
To feature lenders and accept online loan applications
- **Agent and Mortgage XSellerate**
To follow up on all of your listing and loan application leads

SAVE \$1097

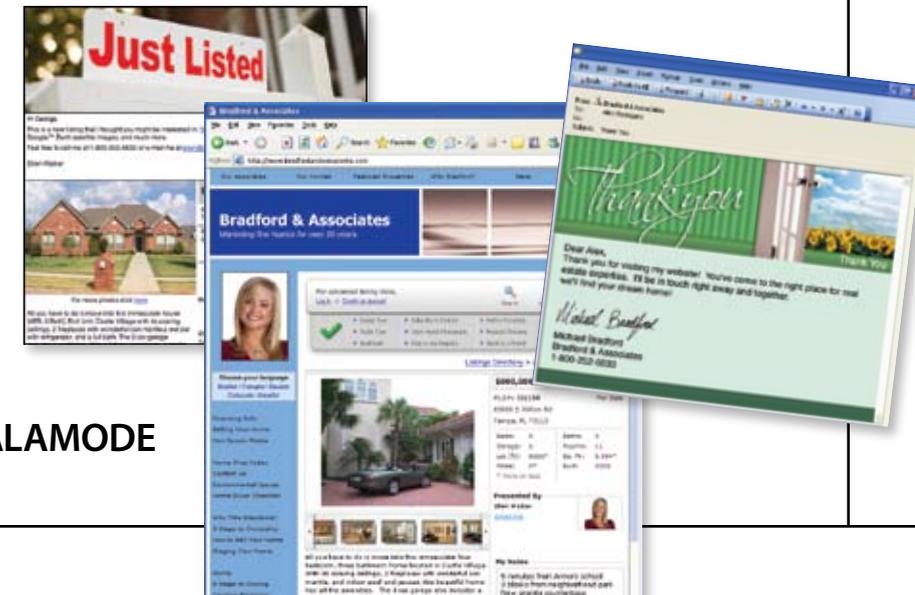


The full website and marketing solution

- **Agent XSite**
To showcase listings, land more of them, and attract new buyers
- **XSellerate**
To automatically market all of your listings to your entire database, and to automatically

SAVE \$200

www.alamode.com • 1-800-ALAMODE



Everything is backed by our 100 day, 100% money back guarantee.

Name: _____ Company name: _____

Shipping Address: _____ City: _____ State: _____ Zip: _____

Phone #: () _____ Fax #: () _____ E-mail: _____

Credit card number: _____ Expiration date: _____

Name on card: _____

Coupon code: AGENTSPRING



Real Estate Agents and Brokers

How will you use your \$100?

LISTING TOOLS THAT REDUCE DAYS ON MARKET [Pg 8](#)

EFFECTIVE, AUTOMATIC CLIENT AND LEAD MARKETING [Pg 18](#)

EXTREMELY EASY-TO-MANAGE WEBSITES [Pg 2](#)

SOLUTIONS THAT BOOST BROKERAGE PROFITS [Pg 14](#)

SIMPLE, YET POWERFUL CRM SYSTEM [Pg 12](#)

Much more inside, plus FREE trials!

Save \$100 on anything in this catalog

CALL 1-800-ALAMODE
E-MAIL info@alamode.com

Offer expires May 31st! Details inside.

a la mode, inc.
The leader in real estate technology

3705 W. Memorial, Bldg 402
Oklahoma City, OK 73134

AD CODE: DPFLXSRPSRING07 a la mode and its products are trademarks or registered trademarks of a la mode, inc. Other brand and product names are trademarks or registered trademarks of their respective owners. All prices, terms, policies and other items are subject to change without notice. © 2007 a la mode, inc.

PRSR STD
U.S. Postage
PAID
Oklahoma City, OK
a la mode, inc.